



## Annual Awards Benefit and 44th Anniversary Celebration!

Thursday, October 24<sup>th</sup>, 2019

6:00 – 9:00 PM

The Williamsburg Hotel · 96 Wythe Avenue · Brooklyn, NY 11249

### *Sponsorship Opportunities*

- ☐ **UNDERWRITER at \$20,000** • Includes full page, prime position ad in online journal—Logo, signage and banner space at celebration—Recognition in event invitation—Prominent mention in all publicity—Admission to the celebration for twelve guests—Opportunity for logo placement on event giveaway for an additional contribution of \$3,000 (one available, on a first-come basis)
- ☐ **BENEFACTOR at \$10,000 - \$15,000** • Includes full-page, prime position journal advertisement—Logo, signage and banner space at celebration—Mention in all publicity—Admission to the celebration for ten guests—Opportunity for logo placement on event giveaway for an additional contribution of \$3,000 (one available, on a first-come basis)
- ☐ **PATRON at \$7500** • Includes full page, prime position ad in online journal—Logo, signage and banner space at celebration—Mention in all publicity—Admission to the celebration for eight guests
- ☐ **CONTRIBUTOR at \$5500** • Includes full page ad in online journal—Logo, signage and banner space at celebration—Mention in all publicity—Admission to the celebration for six guests
- ☐ **FRIEND at \$2500** • Includes full page ad in online journal—Admission to the celebration for four guests

### **ONLINE AD JOURNAL!**

The online ad journal is back by popular demand! The e-journal will be displayed on monitors at the Benefit, and a link will be available on the St. Nicks Alliance website for a year after the Benefit, giving sponsors and advertisers increased recognition and value over a conventional and limited hard copy. **Ad art can be submitted in full color for all ad sizes. Please submit art by Friday, October 11, 2019.**

### *Benefit Journal Ad Rates*

- ☐ Full page ad: \$1200: 1920 x 1080px
- ☐ Half page ad: \$700: 960 x 1080px
- ☐ Quarter page ad: \$500: 960 x 540px OR 480 x 1080px
- ☐ Business card ad: \$200: 640 x 540px

### *Benefit Tickets*

- ☐ Corporate Ticket: \$300
- ☐ Nonprofit Tickets: \$175



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my payment of \$ \_\_\_\_\_ (made payable to St. Nicks Alliance)

Please accept my/our gift to St. Nicks Alliance in the amount of \$ \_\_\_\_\_

#### CREDIT CARD PAYMENTS

Name on Card: \_\_\_\_\_

Type of Card: \_\_\_\_\_ VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express

Account #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**All credit card transactions for donations, sponsorships, ads and tickets can be made through the St. Nicks Alliance website, [www.stnicksalliance.org/events](http://www.stnicksalliance.org/events).** Please scan and email a PDF of this completed form to [jwargo@stnicksalliance.org](mailto:jwargo@stnicksalliance.org). Or mail form with payment to: Awards Benefit, St. Nicks Alliance, 2 Kingsland Avenue, First Floor, Brooklyn, NY 11211.

St. Nicks Alliance is a charitable organization, tax ID # 51-0192170. Sponsorship, journal ads and tickets are tax deductible to the extent allowable by law. The non-deductible portion of each ticket is \$100. For sponsorships, please multiply \$100 by the number of tickets allotted to get the total non-deductible portion.