**MEDIA ADVISORY**

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**Giving North Brooklyn Seniors A Lift!**

Ribbon Cutting to celebrate Swinging Sixties new senior transport vehicle

**WHAT:**  
St. Nicks Alliance and Conselyea Street Block Association debuts their brand new senior bus that will shuttle seniors to and from four senior housing sites to and from Swinging Sixties senior center (211 Ainslie St.).

**WHO:**  
St. Nicks Alliance, Conselyea Street Block Association, state and city elected officials

**WHEN:**  
Friday, January 26, 2018 at 12 p.m.

**WHERE:**  
211 Ainslie Street, Brooklyn, NY 11211

**BACKGROUND:** This senior bus will fulfill the need local elderly have to access activities, services, meals, and the opportunity to socialize with their peers, by eliminating the challenge of how to get to the center.

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**ABOUT St. Nicks Alliance**

St. Nicks Alliance seeks to transform lives of low- and moderate-income people through employment, education, housing, and health care. We do this by delivering impactful services with measurable outcomes to children, adults, and the elderly. As a civic anchor we carry out this mission within the context of building a sustainable community for all people through the arts, environmental advocacy, and urban planning.

Visit our website at [www.stnicksalliance.org](http://www.stnicksalliance.org/)

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