

SPONSORSHIP PACKAGES

COMMUNITY CHAMPION at \$20,000

Includes 10 event tickets; full page, full color ad in e-journal; Highest level listing/logo placement in all electronic event materials and event webpage; Recognition during program as lead supporter; Promotion on Social Media and in St. Nicks Alliance's monthly newspaper, Greenline.

BENEFACTOR at \$10,000 - \$15,000

Includes 8 event tickets; full page, full color ad in e-journal; High level listing/logo placement in all electronic event materials and event webpage; Recognition during Virtual Gala program; Promotion on Social Media and in St. Nicks Alliance's monthly newspaper, Greenline.

CONTRIBUTOR at \$7,500

Includes 6 event tickets; full page, full color ad in e-journal; High level listing/logo placement in all electronic event materials and event webpage; Recognition during Virtual Gala program; Promotion on Social Media and in St. Nicks Alliance's monthly newspaper, Greenline.

PATRON at \$5,500

Includes 4 event tickets and link for livestreamed event; full page, full color ad in e-journal; Listing/logo placement in all electronic event materials and event webpage; Recognition during program; Promotion on Social Media and in St. Nicks Alliance's monthly newspaper, Greenline.

RESPONDER at \$2,500

Includes 2 event tickets; half page, full color ad in e-journal; Listing/logo placement in all electronic event materials and event webpage.

PARTNER at \$1,000

Includes 1 event ticket; half page, quarter page color ad in e-journal; Name listing in all electronic event materials and event webpage.

BENEFIT TICKETS

Corporate/Individual Ticket \$300

Nonprofit / Local Resident Ticket \$175

ONLINE AD JOURNAL

The online ad journal is back by popular demand! The e-journal will be displayed on monitors at the Benefit, and a link will be available on the St. Nicks Alliance website for a year after the Benefit, giving sponsors and advertisers increased recognition and value over a conventional and limited hard copy.

Ad art can be submitted in full color for all ad sizes. Ad art is due by Friday, September 30. Please submit digital files to jwargo@stnicksalliance.org.

AD SPECS

Full page ad: \$1200: 1920 x 1080px

Half page ad: \$700: 960 x 1080px

Quarter page ad: \$500: 960 x 540px

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Enclosed is my payment of \$ _____
(payable to St. Nicks Alliance)

I cannot attend but please accept my gift
to St. Nicks Alliance in the amount of \$ _____

Credit Card Payments: Visa MasterCard Amex

Name on card: _____

Billing address: _____

Account number: _____

Expiration Date: _____ Security Code: _____

All credit card transactions for donations, sponsorships, ads and tickets can be made at www.stnicksalliance.org

Alternatively, you may scan and email a PDF of this completed form to jwargo@stnicksalliance.org, or mail form with payment to:

**Awards Benefit, St. Nicks Alliance
Attn: Jose Leon
2 Kingsland Avenue, First Floor
Brooklyn, NY 11211**

St. Nicks Alliance is a charitable organization, tax ID # 51-0192170. Sponsorship, journal ads and tickets are tax deductible to the extent allowable by law. The non-deductible portion of each ticket is \$100. For sponsorships, please multiply \$100 by the number of tickets allotted to get the total non-deductible portion.

For additional information please email jwargo@stnicksalliance.org