

Emeril Lagasse Foundation's LINE, VINE & DINE Charity Fishing Tournament

SPONSORSHIP OPPORTUNITIES

Event Title Sponsor – \$25,000 (only 4 available)

Captain's Reception, Weigh-In Party, Vine & Dine Seafood Cook-off or Spouse Event

Hospitality Benefits:

- 10 Sponsor tickets with reserved seating at all Tournament events
- Opportunity to host one Fishing Team (up to 10 anglers)
- Line, Vine & Dine commemorative sponsor gift and VIP gift bags for your guests

Marketing Benefits:

- Exclusive opportunity to be named Title Sponsor at one of four Tournament events, and at that event enjoy:
 - Name/Logo prominently displayed as title sponsor on marketing and on-site materials and signage
 - Opportunity to create a customized product activation
 - On-stage speaking opportunity
- Dedicated social media acknowledgement on all Emeril Lagasse Foundation channels, which when combined with Chef Emeril's followers, reaches 1.2 million
- Name/logo prominently displayed on all Tournament major signage and event marketing materials, including event web site, online and printed promotions, and press releases
- Name/logo in e-newsletter promoting Tournament to our list of 5,000 contacts
- Option to provide 300 attendees with a branded gift product



Platinum Sponsor – \$15,000 (limited availability)

Hospitality Benefits:

- 6 Sponsor tickets to all Tournament events
- Opportunity to host one Fishing Team (up to 6 anglers)
- Line, Vine & Dine commemorative sponsor gift and VIP gift bags for your guests

Marketing Benefits:

- Social media acknowledgement on all Emeril Lagasse Foundation channels, which when combined with Chef Emeril's followers, reaches 1.2 million
- Name/logo displayed on all Tournament major signage and event marketing materials, including event web site, online and printed promotions, press releases and event merchandise
- Name/logo in e-newsletter promoting Tournament to our list of 5,000 contacts
- Ability to provide 300 attendees with a branded gift product
- Name mentioned by MC on stage

Gold Fishing Tournament Team Entry – \$10,000 (limited availability)

Hospitality Benefits:

- 4 tickets to all Tournament events
- Opportunity to host one Fishing Team (up to 4 anglers)
- Line, Vine and Dine commemorative sponsor gift and VIP gift bags for your guests

Availability is Limited.
For more details, contact Emeril Lagasse Foundation
Brian Kish, Foundation President
bkish@emeril.org or 504-212-2222



Emeril Lagasse Foundation's LINE, VINE & DINE Charity Fishing Tournament

SPONSORSHIP OPPORTUNITIES

Gold Land Lover Sponsor – \$10,000

Hospitality Benefits

- 4 Sponsor tickets to all Tournament events
- Line, Vine & Dine commemorative sponsor gift and VIP gift bags for your guests

Marketing Benefits:

- Social media acknowledgement on all Emeril Lagasse Foundation channels, which when combined with Chef Emeril's followers, reaches 1.2 million
- Name/logo displayed on all Tournament major signage and event marketing materials, including event web site, online and printed promotions, press releases and event merchandise
- Name/logo in e-newsletter promoting Tournament to our list of 5,000 contacts
- Ability to provide 300 attendees with a branded gift product
- Name mentioned by MC on stage



Silver Land Lover Sponsor – \$5,000

Hospitality Benefits

- 2 Sponsor tickets to all Tournament events
- Line, Vine & Dine commemorative sponsor gift and VIP gift bags for your guests

Marketing Benefits:

- Social media acknowledgement on all Emeril Lagasse Foundation channels, which when combined with Chef Emeril's followers, reaches 1.2 million
- Name/logo displayed on all Tournament major signage and event marketing materials, including event web site, online and printed promotions, press releases and event merchandise
- Name/logo in e-newsletter promoting Tournament to our list of 5,000 contacts
- Ability to provide 300 attendees with a branded gift product

Individual Weekend Package (for additional anglers or guests) – \$1,000

Hospitality Benefits:

- 1 ticket to all Tournament events
 - Join a Fishing Tournament Team or attend Spouse Events
 - Attend Captain's Reception, Weigh-In Party, and Seafood Cook-off

Availability is Limited.
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