



Matt Dunsmoor

Everything Matt does is designed to catalyze growth in others. He's obsessed with exploring the future of work and what's possible when organizations sit on the foundation of a strong, values based culture. He imagines a world where the need for work-life balance is a thing of the past. A world in which workplaces are intent on creating powerful, supportive cultures so that people can focus on living a balanced life. He lives for "A-ha!" moments and loves celebrating the growth of others.

As a millennial and former college athlete, Matt has an exceptional ability to relate concepts across his various life experiences, allowing him to connect with audiences across the board. His curiosity has lead him into a diverse array of roles, from marketing and sales, to product management and customer service, to helping companies implement organizational governance such as self-management and Holacracy.

In 2015, through the organization he worked for, Matt attended a Why Discovery Workshop. After experiencing the process and seeing the impact it had on he and his colleagues, he advocated strongly to bring it into their company culture, eventually becoming a workshop facilitator and trainer himself.

Matt now travels across the country, combining Simon's concepts with his own experience to help teams and individuals discover their Why, give them tools to uncover their true potential, and inspiring them to pursue more purposeful work.

To learn more and see Matt in action visit: <https://startwithwhy.com/igniter/mattdunsmoor>