



Salum International Resources, Inc.

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Carlos Salum, Founder

- Project** TheSircle European Speaking Tour – Summer 2018 – U.S. Entrepreneurs
- Description** Salum International Resources is producing TheSircle European Speaking Tour in 2018 focused on integrating fundamental aspects of Entrepreneurship in intensive One-Day Workshops, featuring highly accomplished entrepreneurs
- Theme Focus** A framework for **Successful Entrepreneurship, Innovation and Life Wealth**
- Speakers & Topics**
- **Louis Foreman** – Founder/CEO of Enventys and Edison Nation
 - [The Innovation Process - Product Development - Product Marketing](#)
 - **Mac Lackey** – Founder/CEO of KYCK, Mountain Khakis, InternetSoccer Network and ISL Futbol
 - [Raising Capital – Multi-million Business Growth - Life Wealth](#)
 - **Carlos Salum** – Founder/President of Salum International Resources
 - [Leadership and Team Peak Performance - Personal Brand Strategy - International Networking](#)
- Dates** **Summer 2018 – from June 25th through July 8th, 2018**
- Possible Event Formats**
- **Workshops (Half or One Day):** Each Speaker teaches a Workshop for approximately 2 hours, followed by a Plenary, Interactive Conversation
 - **Expert Panel (Up to 3 hours):** Moderated Conversation with a Panel of local executives
 - **Keynotes (Up to 2 hours):** TED-style Keynotes by each Speaker, followed by Q&A
- Speaking Fees**
- Three Speakers - Half Day: USD 7,500.- plus Expenses
 - Three Speakers - One Day: USD 15,000.- plus Expenses
- Expenses**
- Airfare: Economy-Plus Round-Trip Tickets (International and European)
 - Ground Transportation, Hotel and Meals for 2 nights
- Countries** Switzerland, Italy, Germany, England, France, Spain, Norway, Sweden, Poland
- Sponsor Benefits**
- Event-driven Marketing through proven-successful, practical content
 - Networking and Brand Endearment through international experts' wisdom
- Audiences** Start-up Executives – Inventors - Entrepreneurship Hubs – Coworking Spaces – Start-up Incubators – TEDx Community – Angel Investor Communities – Product Development Associations – Inventors Groups/Associations – Innovation Hubs
- Full Information** www.saluminternational.com/eurotour

SPEAKERS BIOS

LOUIS FOREMAN



Louis Foreman is founder and Chief Executive of Eventys (www.eventys.com), an integrated product design and engineering firm. He is also CEO of Edison Nation (www.EdisonNation.com), and Edison Nation Medical (www.EdisonNationMedical.com). Louis graduated from The University of Illinois with a Bachelors of Science degree in Economics. His interest in starting businesses and developing innovative products began while a sophomore with his first company founded in his fraternity room. Over the past 30 years Louis has created 9 successful start-ups and has been directly responsible for the creation of over 20 others. A prolific inventor, he is the inventor of 10 registered US Patents, and his firm is responsible for the development and filing of well over 700 more. In 2009, his first book, *The Independent Inventor's Handbook*, was published by Workman Publishing. In 2015, Louis was awarded the IP Champion Award by the US Chamber of Commerce.

Website: <https://eventyspartners.com/>



MAC LACKEY

Mac Lackey is an entrepreneur who has built and sold five companies. Serving most recently as Founder/CEO of KYCK (acquired by NBC Sports), Mountain Khakis (acquired by Remington), InternetSoccer Network (acquired by News Corp SKY), and various other ventures. Currently Lackey is a co-founder and serves as Chairman of ISL Futbol and a Venture Partner of VentureSouth.vc. In addition to his role as an executive at SportsEngine (a division of NBC Sports).

Website: <http://maclackey.com/>



CARLOS SALUM

Carlos Salum is the founder of Salum International Resources, Inc., a leadership performance strategy consultancy based in Charlotte, NC. He advises leaders from multinational corporations on Peak Performance strategies to obtain breakthrough results. His corporate clients are located in four continents. Salum organizes international event as the founder of TheSircle Executive Club and is an executive at the SportsCouncil Silicon Valley. He's also a psychological performance coach who's helped world-class tennis players such as Gabriela Sabatini and Sergi Bruguera win Grand Slam titles, in collaboration with leading sport scientists. In 2017, he's helped race car driver Pietro Fittipaldi conquer the World Championship in Formula Renault V8 3.5. He's also a keynote speaker, internationally-produced playwright and documentary film producer.

Website: <http://www.saluminternational.com>