

Rob Boyko • Founding Partner of The BearStar Group • BIO

Rob was drafted to the Detroit Jr. Red Wings at the age of 16.

During his OHL hockey career he lived in 5 different cities and attended 7 different high schools. After high school he played semi-pro in Texas, Florida, Germany & Austria. During the off season, he sold high end suits – where started to develop his sales skills.

Rob retired from hockey in March 2000 with only a high school education. Rob worried about the emphasis society puts on education (and the stigmas and stereotypes associated with athletes) he wondered what kind of future he might have.

Rob's first job after he retired from hockey was a key accounts manager selling shopping carts and hand baskets to the Loblaws chain across Ontario.

A few years later, Rob changed industries and took a position in sales and development for a large demolition & hazardous material removal company.

In 2007 he left this company to join his family business and opened a demolition and abatement division.

In 2012, despite his fears, Rob founded The BearStar Group.

Day by day, call by call, email by email, Rob grinded it out and grew The BearStar Group.

Today, with the right partner, proper policies and operating procedures in place, The BearStar Group is one of the biggest and most respected Abatement companies in the city!

Rob credits his success to the incredible lessons he learned as a hockey player:

1) Team -- "I couldn't do it alone, I knew I needed a team. When I build my team I look to play to peoples strengths."

2) Be Kind, Generous & Open -- "I moved around a lot, I was often the outsider joining a new team. I learned it was up to me, I needed to be self reliant, a self starter and to earn respect and to be liked, I learned to be kind to everyone, to be generous with my time and to be open and let people in."