



I. AM. STRATEGIST


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BE VISIBLE

to customers who are already
looking for what you do.





WHAT WOULD YOU TYPE INTO GOOGLE IF YOU WERE LOOKING FOR...

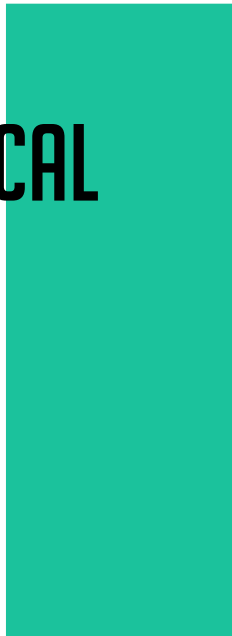
A dentist and you lived in Bondi?

A bar in the Hunter Valley?

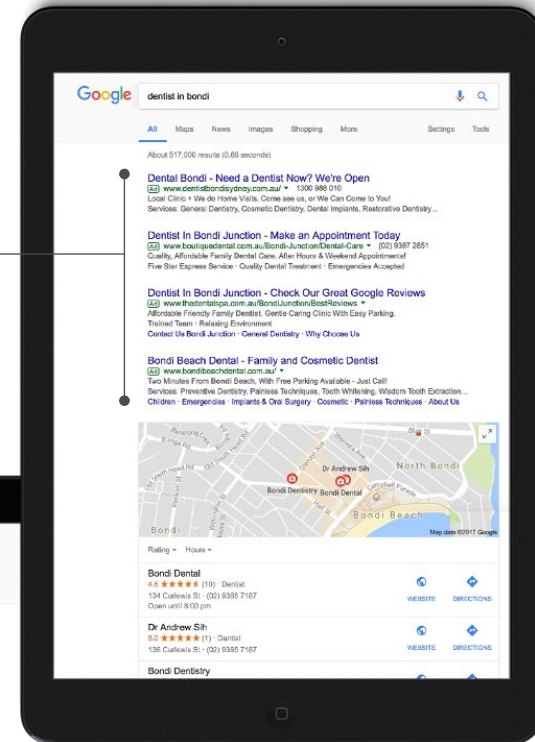
A car wash in Zetland?

LOCAL PEOPLE MAKE LOCAL SEARCHES.

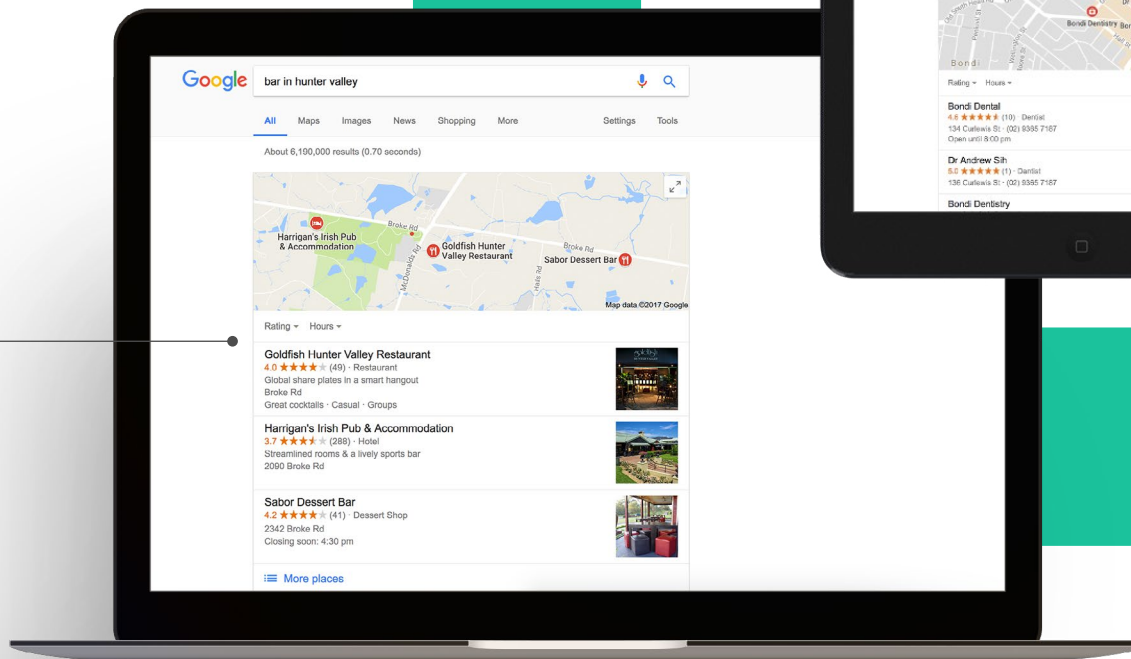
And we connect local businesses to the people who are ready to spend their money.



Google adwords (screen shot using "dentist in bondi")



Organic Search/ Google Maps



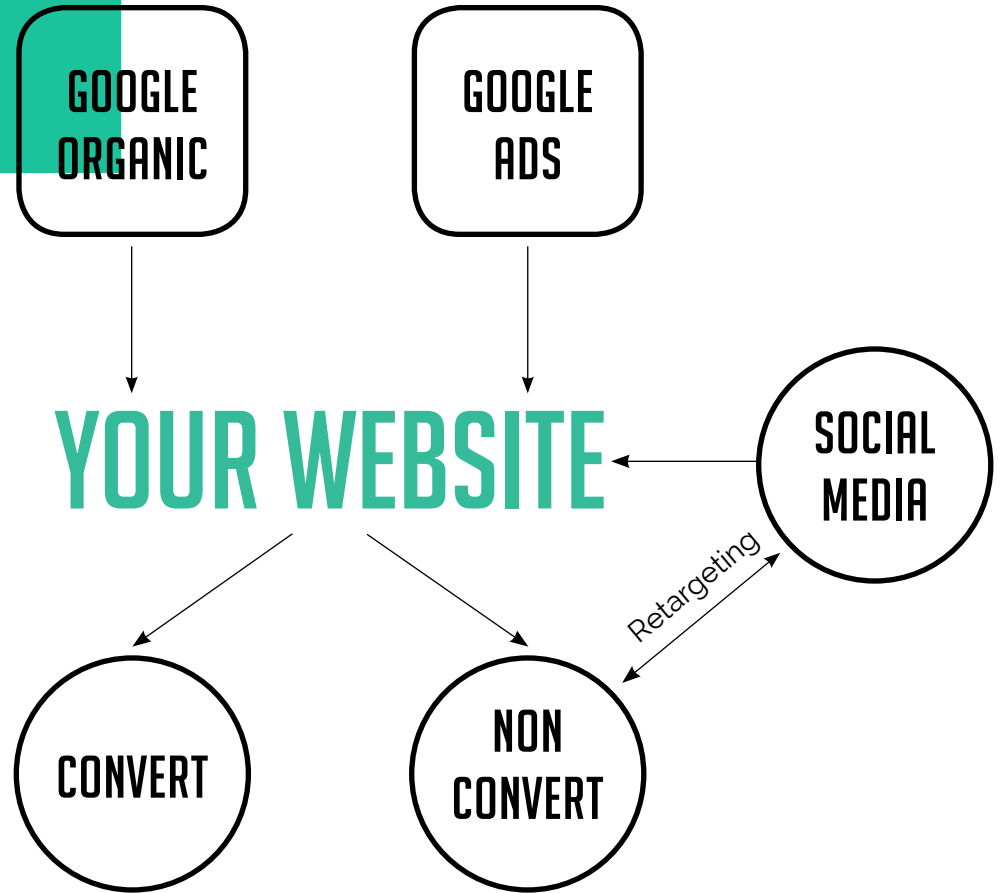
BUT IT'S A LOT MORE THAN
JUST GETTING PEOPLE TO YOUR
WEBSITE.



Our clients don't get paid for website visits
they need to convert into customers.

Our strategists create beautiful websites with
commerce in mind.

**THIS MARKETING
PLAN EXPLAINS
WHAT WE DO**



SEO

GET AHEAD OF YOUR COMPETITORS

We recommend this for the best long term ROI.

GOOGLE ADWORDS

PAY TO BE AHEAD OF YOUR COMPETITORS

We recommend this for the most immediate results.

WEBSITE DEVELOPMENT

If you're sending customers to your website, your website should be good.

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