



Dear Industry Friend:

April 22nd 2017 marks the 25th year of the Interior Designers of Idaho Chair Affair. Chair Affair has been successful for many years in bringing together the design community.

This event is possible by the combined efforts of idi member volunteers and industry sponsor corporate philanthropy. Chair Affair has proven to be the Pacific Northwest's premier showcase for design, bringing together design professionals and students alike for a furniture design competition unlike any other. Prizes that are awarded to entrants focus on creativity, craftsmanship, and functionality. Visit our website to view last year's winners.

The 2017 Chair Affair events include a Lecture Series on Friday and the Gala event on Saturday. This also includes the ReUse Cup Challenge. Proceeds from the Gala Event go towards the idi scholarship fund. With your help we hope to offer even more to design students in 2017.

Funding is generated, in large, by corporate sponsorship, so your support is imperative. Sponsorship can be offered by way of dollar donation or a prize that will be presented to the winner in one of seven Chair Affair categories. The value of the donated prize will indicate sponsorship level. All donations either monetary or physical will be used at the discretion of Interior Designers of Idaho. Again this year we have the option to pay online, see details below.

The four levels of sponsorship are as follows:

PLATINUM - \$1500+

- Announcements & banner recognition of company name at Chair Affair Events.
- Company listed on the idi website with logo and link to sponsor company website for one year. (www.interiordesignersofidaho.com)
- Free 2017 idi Industry Membership (includes 2 members) if sponsorship is received by Feb 15th 2017.
- One idi monthly meeting "spotlight luncheon"-topic and location of sponsor's choice.
- Company listed as an idi sponsor on all idi sponsor boards.
- 2 tickets to the 2017 Chair Affair

GOLD - \$1000.00+

- Company listed on the website "sponsor page" (www.interiordesignersofidaho.com)
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SILVER - \$500.00+

- Company listed on the website "sponsor page" (www.interiordesignersofidaho.com)
- Company listed as an idi sponsor on all idi sponsor boards.
- 1 ticket to the 2017 Chair Affair

BRONZE - \$200.00+

- Company listed on the website "sponsor page" (www.interiordesignersofidaho.com)
- 1 ticket to the 2017 Chair Affair

25th ANNIVERSARY EXCLUSIVES

Additional event space sponsorship opportunities include:

THE DECK & BAR - \$1500 deck + \$350 bar

- Announcement & banner recognition of company name at The Deck, a stunning extension of the event space, including the outdoor bar
- Expanded opportunity for banner options (contact idi for details)
- All the perks of the Platinum level sponsorship
- Ideal co-sponsor opportunity

INDOOR BAR & LOUNGE - \$450

- Announcement & banner recognition of company name at the bar/lounge
- Ideal opportunity for flooring and furniture sponsors to display product with a pop-up lounge within the event space (contact idi for details)
- All the perks of the Silver level sponsorship
- Ideal co-sponsor opportunity

Interior Designers of Idaho thanks you for your support and participation in these events. Chair Affair would not exist without industry support.

Lecture Series on Friday, April 21th 2017
Chair Affair Gala on Saturday, April 22nd 2017

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