

amplify



Amplify Workshop: Acquiesce Less, Educate More

Beside Bardenay | 612 W Grove St.
Boise, ID 83702
Friday, April 20, 2018
11:00am-1:45pm

Tickets:

Members \$10
Non-Members \$25
Students and Educators FREE

What interior designer hasn't heard something like this?

"You're an interior designer? Oh, that's so fun! I love decorating my house on the weekends."
"Why would I hire a designer when an architect can do both jobs?"
"If you need a project to practice on, I've got one for you!"

What is advocacy? What is interior design? What unique value do we bring to the table? Interior designers encounter misconceptions on a regular basis and even seasoned designers sometimes struggle to respond.

IIDA's approach to advocacy is threefold: Talk, Engage and Recognize

At this workshop we'll focus on how we talk and engage. The focus will be on tools for every day, conversational advocacy through a combination of instruction and hands-on practice. Join us for lunch, elevator speeches and more at the Amplify Workshop to learn what it means to **Acquiesce Less, Educate More.**

Register here:
<https://amplifyboise.eventbrite.com>



BOISE CITY CENTER



C A M B R I A



CONCENTRIC

TITLE LEVEL PATRONS



GOLD LEVEL PATRONS



SILVER LEVEL PATRONS

PLATINUM LEVEL PATRONS



- Allsteel
- Buffalo Design
- B+H Architects
- CallisonRTKL
- Haworth
- Herman Miller
- Knoll
- Lumicor
- MBI Seattle
- MG2
- Milliken
- Mithun
- NBBJ
- Patcraft
- Pulp Studio
- Shaw Contract
- Tandus Centiva
- Western Office
- ZGF

