Our principles

We need to step up. As individuals, as a collective, as a society.

We are:

• Inclusive in our approach, willing to listen to and respect other perspectives
• Anti-stigma
• Mindful of health inequalities, particularly for Aboriginal and Torres Strait Islander Australians
• Informed by the evidence and prepared to innovate

We consider the full spectrum of obesity from prevention to treatment, and in an interconnected way.

We focus on the whole picture: we will not get stuck on advocating for specific interventions or external projects.

We are taking a whole-of-society approach that considers the social, biological, political, economic and cultural drivers of health and health inequalities.

We own this together. No single organisation owns this Collective or the work we do together.

We leave our agendas at the door and disclose potential conflicts of interest. This helps us collaborate more effectively, to have greater impact as a whole.

We are modelling a new way of working. The process that we use to collaborate across organisations and sectors is just as important as the content.

We will continue to grow and iterate the Collective Plan. This is a living strategy that we will adapt as we go, based on what we learn in practice.