

GREEN LIGHTS

THE DOMINANCE OF DOERS

The partnership is gaining more "doers" than "talkers", with the former really driving priorities and action plans.

THE CULTURE OF COMMITMENT

The partnership is increasingly operating with the expectation that all participants must contribute to, rather than take from, the effort.

THE LEVERAGE OF LEADERSHIP

The partnership's leaders are expanding their personal commitment, leveraging their networks for new champions, encouraging current champions to deepen their own commitments, and actively addressing the sustainability question.

THE DISTINCTIVE DIFFERENCE

The partnership is getting clearer about its unique role as an intermediary between the sector and the community, distinct from existing industry associations and other partnerships.

THE REALITY OF RESILIENCE

The partnership is showing that it can adapt and move forward as it faces inevitable obstacles in the transition to and early stages of implementation.

THE REAPING OF REWARDS

The partnership is gaining traction, attention and financial support for its ongoing activities and services from multiple public (federal, state, county, program) and private sector (employers, foundations) sources.

RED FLAGS

THE SLIPPERY SLOPE

Business champions are getting increasingly quiet and disengaged, deferring to community partners who are increasingly treating them as customers, which only causes them to become further disengaged.

THE SUPPLY-SIDE SUBSTITUTION

The community partners are increasingly pushing their agenda rather than



supporting employer-driven priorities.

THE AMBIGUITY ANCHOR

Business champions and community partners are having trouble getting specific about outcomes and actions, especially "early wins," unable to articulate them in writing in the form of an action plan, "weighing down" efforts to transition to implementation.

THE GRANT GAME

Partners are becoming more focused on grant-seeking than securing diverse financial and in-kind resources to support implementation of partnership priorities.

THE TURF TRAP

Organizations are wanting to take over all or part of the partnership's agenda, but are unwilling to commit to specific responsibilities in the form of a written memorandum of understanding.

THE NARROWING NICHE

Partnership agenda is increasingly focused on a single priority (i.e. workforce training) rather than addressing a broader set of sector competitiveness needs, risking disengagement by employers who need more than one "what's in it for me?" choice to stay in the game.

THE DONE DEAL

Partnership agenda is feeling stale and redundant as a result of not periodically revisiting opportunities and requirements for sector growth.

THE KEYSTONE CONUNDRUM

The partnership is increasingly dependent on a single leader--either an employer chair or convener--who plays an indispensable role. Without that individual, the partnership would lack the industry and community engagement needed to sustain itself. The trick for a sustainable partnership is a set of *important* but not *indispensable* leaders.



Terms of Use for Next Generation Logo and Toolkit

The Next Gen toolkit is designed to help teams successfully build and sustain industry-led, next generation sector partnerships. Use and sharing of the tools and materials are encouraged, with the expectation that full attribution be given via intact Next Gen name and logo on all materials used and shared. The Next Gen Sector Partnership name and title and/or logo is used only for official Next Gen materials and shall not be used on materials created by other entities. If using Next Gen tools, we ask that you join and contribute to the Next Gen Community of Practice to connect and share with other practitioners across the country involved in Next Gen sector partnership-building.

The Next Gen Sector Partnership staff, a team of four independent consultants—Lindsey Woolsey, John Melville, Francie Genz and Emily Lesh— collaborate to make the Next Gen sector partnership community of practice possible.

info@nextgensectorpartnerships.com