



Dear friends,

We are seeing the green shoots of development within playon. No wonder it feels like Spring is in the air. Myself and Paul Banks have been joined at Media House by Fiona Armstrong Hall (Office Manager), Martin Turner (IT Services) and Ken Lawrence (Head of Media). We welcome them. They are already providing important expertise, experience and innovative thinking as we begin to move rapidly forward.

Fiona read jurisprudence at Pembroke College, Oxford, qualified as a chartered accountant with KMPG and worked for AstraZeneca in international finance.

Martin has worked with IBM, HP, Manchester City Council, Cheshire County Council, ICI, BBC, Weston Point Studios in IT support, field service and account management.

Ken has global media experience in writing and design as a senior staff man at the Daily Mail, Daily Mirror, News International and Express Newspapers as well as spending almost six years in California working for CNN, ESPN and LifeApps.

Flights and accommodation have been secured for our participation in the Hong Kong Sevens and we are putting together a very impressive squad for what will be our first tournament together. It is exciting to consider that before too long we will be flying the playon flag in our own right as we begin staging events world-wide.

Meanwhile see below an update on travel, accommodation and our growing numbers for the Hong Kong event. Things are beginning to come together not only on the Hong Kong front but within the whole company.

Best wishes,

**Viv.**



Team Media House (l-r): Martin, Fiona, Ken, Viv and Paul

## HKFC CITI SOCCER SEVENS: SQUAD

David James, Emile Heskey, Mikael Sylvestre, Kevin Davies, Ivan Campo, Regi Blinker, David May, Colin Hendry and Richard Wright have made themselves available for the tournament. We are also in discussions with Jay-Jay Okocha, Dwight Yorke, Paul Dickov, Sylvain Distin, Eidur Gudjohnson, Kevin Kilbane, Nicolas Anelka, Jimmy Bullard, Stilyan Petrov and many more.

## HKFC CITI SOCCER SEVENS: ITINERARY

The Playon party will travel Business Class with Etihad, accommodation will be provided at the five star Grand Hyatt hotel. Specific timings will be provided in due course.

TUESDAY 23 MAY  
Dep Manchester International 09.10

SATURDAY 27 MAY  
Tournament AM/PM

WEDNESDAY 24 MAY  
Arr Hong Kong

SUNDAY 28 MAY  
Champions Day

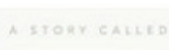
THURSDAY 25 MAY  
Golf tournament Gala dinner

MONDAY 29 MAY  
Dep Hong Kong 18.55

FRIDAY 26 MAY  
Kids' soccer school AM  
HKFC CITI Soccer sevens  
Tournament kicks off PM

TUESDAY 30 MAY  
Arr Manchester International 07.40

### OUR PARTNERS



Please contact **Ken Lawrence, Head of Media**, should any further information be required.

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