



"FRESH IS BEST"

WITH SYDNEY DIRECT FRESH PRODUCE

FORTNIGHTLY MARKET UPDATE

4TH - 17TH JULY 2018 / ISSUE 42

KEEPING YOU FRESH @

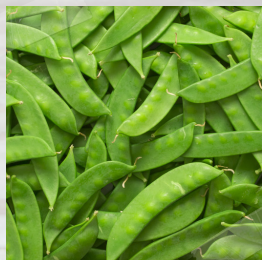
📷 SYDNEYDIRECTFRESHPRODUCE

f FRUITANDVEGETABLEWHOLESALE

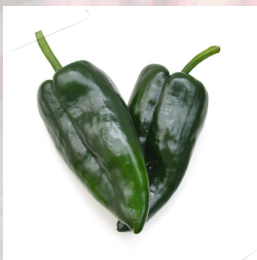
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SDFP SPECIAL 4TH - 17TH JULY 2018



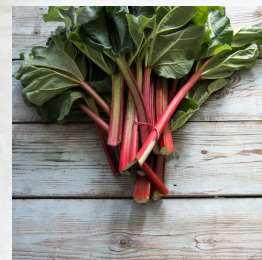
SNOW PEAS
\$6 PER KILO



POBLANO CHILLI
\$6 PER KILO



HONEYDEW
\$15 PER BOX



RHUBARB
\$2.50 EACH

GENERAL MARKET NEWS

Australian Grapes - Our season has come to an end, and quality has become hit and miss. We are waiting on USA imports to arrive in the next 2-3 weeks.

Poblano Chilli - An excellent supply is coming through from our good friends at Aust Chilli.

Blood Oranges - The season has now begun, and it is time to get them on the menu. Quality is superb.

Cucumbers - Lebanese remain short in supply due to cool temperatures in local areas. Telegraph cucumbers are better value for the time being.

USA Stonefruit - All available, including plums, nectarines, peaches, cherries and white cherries.

Broad Beans - Prices are easing, and quality is excellent.

Basil - Supply remains extremely short and expensive.



NEW TO THE MARKET

BRAVO APPLES, BLOOD ORANGES, CARA CARA NAVELS, SLIPPERY JACK & GREY GHOST MUSHROOMS, USA PLUMS, NECTARINES, CHERRIES & PEACHES, RED KIWIFRUIT, NETTLES, FIORETTA, PURPLE & WHITE KALE AND RAPPA.

TRY SOMETHING DIFFERENT: CUSTARD APPLES, CHANTENAY CARROTS, BORLOTTI BEANS, PURPLE BRUSSEL SPROUTS, FRESH WASABI AND LEAVES (PRE-ORDER ONLY).

1

VEGETABLES

BABY FENNEL, BROCCOLI, JAPANESE PUMPKIN, BROCCOLINI, CELERIAC, RHUBARB, SWEET POTATO, JALAPENO & POBLANO CHILLI AND KALE BUNCHES.

FRUIT

CORELLA PEARS, PERSIMMONS, LEMONS, ROCKMELONS, NASHI PEARS, HONEYDEW AND SEEDLESS WATERMELON.

2

WHAT'S IN GOOD SUPPLY?

WHAT'S IN SHORT SUPPLY AND COMING TO THE END OF ITS SEASON?

SHORT SUPPLY AND HIGH PRICE

LOCAL FIGS, YELLOW ZUCCHINI, MUSHROOMS, LEBANESE CUCUMBER, RED WITLOF AND YELLOW SQUASH.

FINISHING FOR THE SEASON

BLACKBERRIES, CHESTNUTS AND GHERKINS.

3

GOURMET VEGETABLES

TOMATILLOS, CELTUCE ROOT, TASMANIAN BLACK GARLIC, JERUSALEM ARTICHOKE, BORLOTTI BEANS, SMOKED GARLIC, BROAD BEANS, TRUFFLES AND WASABI ROOT & LEAVES.

EXOTIC FRUIT

YUZU, PERSIMMONS, FINGER LIMES, MANGOSTEEN, CUSTARD APPLES, STARFRUIT, DRAGONFRUIT, LONGANS, POMEGRANATE, CUMQUAT AND BERGAMOT LEMON.

4

GOURMET VEGETABLES AND EXOTIC FRUIT

BABY VEGETABLES

JAPANESE AND BLUSH TURNIPS, BABY CORN, FRENCH BREAKFAST RADISH, FINGER FENNEL FONDS, PENCIL LEEKS, AMSTERDAM, PARIS AND RAINBOW CARROTS.

HERBS AND LEAVES

RED VEIN SORREL, RED & GREEN COS, RED ELK, SHUNGIKU, RED LEAF MIZZUNA, RED LACE, CONFETTI CORIANDER AND YUUKI MIX.

5

PETITE BOUCHE HERBS, LEAVES AND VEGETABLES

EDIBLE FLOWERS

WHATS AVAILABLE

PIGEON PEA, MIXED FLOWER PUNNETS, JOHNNY JUMP UP'S, PETITE FLOWER MIX, MIXED VIOLA'S, MARIGOLD PETALS, SUMMER SAVOURY FLOWERS AND LINARIA FLOWERS.

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