



BobbySue's Nuts To Launch In All The Fresh Market Stores

November 15, 2017 - BobbySue's Nuts (BSN) is thrilled to announce its launch in all 176 of The Fresh Market stores. Dubbed "a luxury version of beer nuts and just plain delicious" by the NY Times, BobbySue's Nuts is committed to quality. All BSN varieties are Non GMO Project Verified, Gluten Free, low in sugar and absolutely delicious.

BobbySue's Nuts was born in 2008 when Barb "BobbySue" Kobren decided to take a generations-old family recipe for irresistible spiced nuts and start a business fueled by her passions for healthy eating and supporting animal welfare. In addition to sourcing organic egg whites from humane certified, cage-free chickens, the company donates 2% of net profits to building animal shelters.

The following unique blends will be available at The Fresh Market in early November:

Original is where it all began - BobbySue's signature savory recipe of almonds, cashews and pecans in a slightly sweet glaze.

It's Raining Chocolate takes the Original recipe and energizes it with drizzled organic, fair trade dark, white and milk chocolate.

Nuts Over Olives harmoniously blends an herb and spice glazed mixture of almonds, cashews and pecans with Divina's Kosher chopped olive mix from FOODMatch. Winner of the 2017 Silver sofi Award in the savory snack category from the Specialty Food Association, this Mediterranean trail mix is revolutionizing the snacking category!

Everything Goes Nuts won the Gold sofi Award for outstanding savory snack and is BobbySue's Nuts' take on the everything bagel (without the bagel). Sesame, poppy, onion, garlic, salt and spices give you all of the flavor of your favorite bagel, but with the added crunch of almonds, cashews and pecans. And it's gluten-free!

"We are thrilled to bring our award-winning flavors to the nut and healthy snack categories at The Fresh Market," said BobbySue Kobren, "and to partner with an organization that values our passion for delivering food that contains only the highest-quality ingredients."

"This is an exciting category for us," said Brian Albert, Director of Merchandising of The Fresh Market, "and we seek out food innovators who replicate our zeal for delicious food and demonstrate exceptional social responsibility. BobbySue's Nuts is the epitome of those values."

About BobbySue's Nuts

BobbySue's Nuts operates out of Chappaqua, NY, and takes pride in offering delicious, healthy, snack combinations in innovative flavors. BobbySue's Nuts has an ongoing commitment to donate 2% of net profits to the SPCA of Westchester, NY (a no-kill shelter that rescues animals from all over the United States). Please visit www.bobbysuesnuts.com for more information.

About The Fresh Market, Inc.

Founded in 1982, The Fresh Market, Inc. is a specialty grocery retailer focused on providing fresh, delicious food with friendly service in a warm and inviting atmosphere. From seasonally fresh produce to exceptional quality meat and seafood, signature baked goods and thousands of organic options, The Fresh Market is dedicated to offering its guests the most delicious and inspiring foods available. As a destination for weekly shopping and special occasions, The Fresh Market provides a thoughtful product assortment curated for all tastes and culinary preferences. The company operates 176 stores in 24 states across the U.S. For more information, please visit <http://www.thefreshmarket.com/> or follow the company on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).