

**Kit Hinrichs**, Principal and Creative Director

Studio Hinrichs

86 Graham Street

The Presidio of San Francisco

San Francisco, CA 94129

415.534.1776 t

### **Education**

Art Center School (ArtCenter College of Design), BFA

Los Angeles, CA

1963 Honors

### **Military Service**

USMCR Honorable Discharge

1963–1969

### **Professional Experience**

Studio Hinrichs

Principal and Creative Director

A national design firm with headquarters in

San Francisco, specializing in branding, packaging,

and environmental design

2009–present

Pentagram Design Inc

Partner, San Francisco Office

An international design firm with offices in

London, Austin, New York, San Francisco, Berlin

1986–2009

Johnson, Pedersen, Hinrichs & Shakery

Founder and Designer

A bi-coastal design firm with Vance Johnson,

B. Martin Pedersen, Linda Hinrichs, Neil Shakery

New York and San Francisco

1976–1986

Hinrichs Design Associates

Founder and Designer

with wife & partner Linda Hinrichs

New York

1973–1976

Russell & Hinrichs

Founder and Designer

with Anthony Russell

New York

1966–1973

Reba Sochis Design

1965–1966

Designer  
New York City

Designers 3 1964–1965  
Designer  
New York City

### **Associations & Affiliations**

American Institute of Graphic Arts (AIGA)  
Member 1964–present  
AIGA National Board Member 1988–1994  
AIGA Executive Vice President 1991–1994  
San Francisco Chapter AIGA President 1988

Alliance Graphique Internationale (AGI)  
Member 1993–present

San Francisco Museum of Modern Art  
Design and Architecture Accessions Committee 1998–2001

San Jose Museum of Art  
Board of Trustees 1996–2000

Golden Gate National Park Association  
Board of Trustees 1986–1992

Art Center College of Design  
Member, Board of Trustees 1997–present  
Chair Communications Committee 2000–2002  
Vice Chair 2010–2012

### **Teaching**

School of Visual Arts 1974–1976

California College of Arts and Crafts 1990–92, 1995–97

Academy of Art College 1979–80, 1986–87

### **Lectures and Seminars**

Over the years, I have been a featured speaker at national design conferences as well as at regional AIGA chapters and at universities and design schools across the country. I have also been a guest speaker for design organizations in Europe, Canada, Mexico, Australia, and South Africa.

### **Awards and Honors**

Over the course of my 40-plus year career, I have won hundreds of local, national and international design awards and several special honors. Professional profiles of my work and design studios have been published in major design publications, newspapers and consumer magazines.

### **Special Awards**

|   |      |
|---|------|
| Doctor of Letters – ArtCenter College of Design | 2009 |
| AIGA Medalist                                   | 2004 |
| Laureate, San Francisco Library                 | 2002 |
| AIGA SF Fellow                                  | 1999 |

### **Exhibitions**

|   |      |
|---|------|
| The Storyteller's Art<br>Sacramento State University  | 2009 |
| The Storyteller's Art<br>Art Center College of Design   | 2010 |
| The Art of Gaman: Arts and Crafts from the<br>Japanese American Internment Camps, 1942–1946<br>San Francisco Museum of Craft and Folk Art | 2006 |
| AIGA Business and Design Conference<br>San Francisco, California  | 2005 |
| AGI San Francisco Congress  | 2002 |

### **American Flag Collection Exhibitions**

I have an extensive collection of American Flags and American Flag memorabilia, which I have integrated into my professional life. The focus of the 5,000 plus piece collection is the design variation on a national icon interpreted by the American people. As a consequence, I have had several flag events and exhibitions. In 2014, I founded the Stars & Stripes Foundation, a 501(c), for education, conservancy and restoration of American Flags. The following is a highlighted list of my flag exhibitions:

|  |             |
|--|-------------|
| Long May She Wave<br>Mercer Museum<br>Bucks County, Pennsylvania     | 2016        |
| Frazier History Museum<br>Louisville, Kentucky                       | 2013        |
| Stars and Stripes<br>Harbor History Museum<br>Gig Harbor, Washington | 2011        |
| Long May She Wave<br>Nevada Museum of Art<br>Reno, Nevada            | 2009        |
| George H.W. Bush Presidential Library<br>College Station, Texas      | 2001        |
| AIGA National Headquarters   | 2000        |
| San Jose Museum of Art<br>San Jose, California                       | 1999        |
| San Francisco International Airport Museum                           | 1992 & 2003 |
| Stars and Stripes<br>AIGA SF Exhibition & Auction                    | 1987        |

## **Publications**

### **Books**

|   |      |
|---|------|
| <i>100 American Flags</i><br>Ten Speed Press                    | 2008 |
| <i>100 Baseball Icons</i><br>Ten Speed Press                    | 2008 |
| <i>Pentagram Papers</i><br>Chronicle Books                      | 2006 |
| <i>The Art of Gaman</i><br>Ten Speed Press                      | 2005 |
| <i>Long May She Wave</i><br>Ten Speed Press                     | 2001 |
| <i>Typewise</i><br>North Light Books                            | 1991 |
| <i>Vegetables</i><br>Chronicle Books                            | 1985 |
| <br>  |      |
| <b>Pentagram Papers</b>   |      |
| <i>Hinagata: Kimono Pattern Books</i><br>Pentagram Papers 31    | 2000 |
| <i>Souvenir Albums</i><br>Pentagram Papers 25                   | 1997 |
| <i>Mao Buttons (with Linda Hinrichs)</i><br>Pentagram Papers 17 | 1992 |
| <i>Stars &amp; Stripes</i><br>Pentagram Papers 14               | 1987 |
| <br>  |      |
| <b>Magazines</b>  |      |
| <i>@Issue: Journal of Business and Design</i>                   | 1985 |
| <i>Hemispheres United Airlines Inflight Magazine</i>            | 1987 |