

HOME4HOME PROGRAM BRINGS JOY TO TWO FAMILIES WITH EVERY SALE

TECHO and Andres Kleins' BH Investment Group launched a new transitional housing donation program, inviting real estate developers to make an impact on the most impoverished communities in Latin America.

Miami, February 8th, 2017- TECHO, the renowned nonprofit active Latin America, and BH Investment Group has launched a housing matching program called **Home4Home**. For every home sold, participating developers will offer to donate one transitional house for a family in need, to be built by TECHO in any of the 19 countries where it operates.

"In its mission to overcome poverty in slums across Latin America, TECHO seeks to engage all sectors of society. Home4Home is the perfect fit for real estate companies looking to make real impact with their work." said *Diego Firpo, TECHO-US CEO*.

Participating developers will have the opportunity to differentiate themselves from their competitors through this social responsibility plan and generate a special connection with their buyers, especially those with ties to Latin America.

"Home4Home is a wonderful initiative we have created with TECHO. For every unit we sell in Miami, we will donate a house to people living in extreme poverty in Latin America. By setting the example, our goal is to expand this campaign to other real estate developers in the region," said *Andrés Klein, Founder and President of BH Investment Group*.

In order to be a part of Home4Home, interested developers need to donate at least 10 transitional houses to the nonprofit. All donations will qualify for tax deductions. For more information, visit <http://home4home.techo.org/>

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