

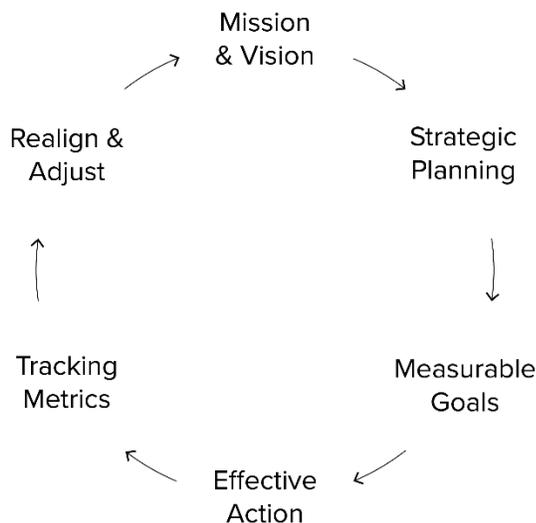
## Sustainability Strategy & Action: Campuses and Institutions

MIST is a Chicago-based consultancy blending strategic planning, education and design. We **solve problems** and **design futures** using sustainable strategies – *those which promote a balanced growth of capital: financial, social, human and environmental* - simply as powerful, but practical tools to achieve ANY goal. Sustainability is a byproduct, not a reason to act. MIST reframes your world through this lens to illuminate hidden opportunity.

We specialize in facilitating sustainability change at higher education institutions. Through discussion and data analysis we help institutions assess their current position in their peer landscape and design strategic actions to move forward. With deep experience in the built environment and inside institutions themselves, we pair solutions that are both physical (facilities, grounds, operations and infrastructure) and organizational (governance, communications, stakeholder engagement, education). By combining these areas, we insure institutional capacity so progress continues long after our engagement is complete. Implementing change is scientific, social and political. Adept at change management, we meet people where they are on their terms. Our work is separate from, but integrates closely with parallel institutional efforts to define sustainability centered academics, curricula and research initiatives.

We **advise, facilitate and execute deliverables** to drive internal and external stakeholders to consensus.

### MIST PROCESS FLOW



### UNIVERSITY OF CHICAGO WORK



### WE DEPLOY METRICS TO TRACK CRITICAL OUTCOMES:

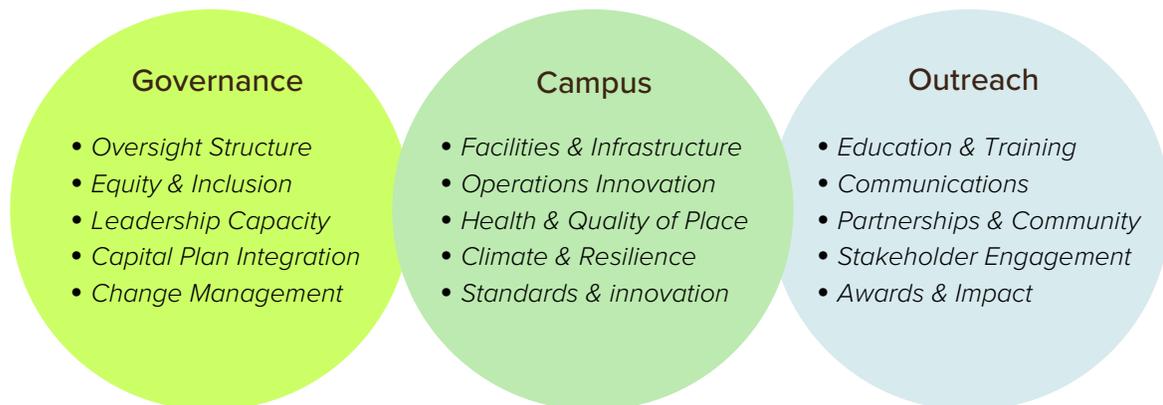
**People** who are happier, healthier and more productive

**Organizations** that are collaborative with greater learning capacity and interconnection

**Places** that are beautiful, inspiring and use fewer resources

## DEVELOPING THE ACTION PLAN:

1. **Current Assessment:** Benchmark current sustainability position and gaps. Gather stakeholders and available data, listen, empathize and understand needs. Summarize and document.
2. **Realize Potential:** discuss best-practice approaches and possibilities
  - *5 forms of capital. System health and wealth creation*
  - *Human-centered design. Relationship based approaches last in the long-term*
  - *Hidden opportunities in existing assets, if we examine thru lens of systems-thinking*
3. **Future Vision:** Facilitate mission, vision and goal definition. Help the organization articulate their most compelling future and define the “why.” Decide how far to politically and realistically push.
4. **Critical Actions:** Three core areas must work in concert to institutionally achieve lasting sustainability. We create action plans with opportunity for balanced improvement across all three. We assist leadership with strategy, identify physical improvements and create engaging narrative to make impacts easy to understand. We compare diverse potential projects to prioritize those with real value.



5. **Facilitate Consensus:** Act as a servant leader, to engage and discuss with internal and external stakeholders, on their terms. Tweak and revise proposed strategies and actions.
6. **Set Metrics:** Track and measure outcomes over time by defining quantitative and qualitative indicators that MUST be practically attainable. We minimize data collection to avoid burdening those responsible for it. We align with existing systems such as AASHE STARS, LEED and others.
7. **Communications:** Work with institutional team to develop a long-term narrative and Identify most effective forms of documentation to communicate the plan, inward and outward
8. **Realign & Adjust:** Set follow-up action plan to monitor progress and adapt to change

## SELECT INSTITUTIONAL CLIENT LIST:

University of Chicago  
Oberlin College  
University of California System

Loyola University Chicago  
Argonne National Laboratory  
Case Western Reserve University