

100 Women Who Care Mid Island Raised \$10,300 for Ladysmith Family and Friends

NANAIMO, BC (June 9, 2016) Last night, at the first meeting of the newly formed non-profit organization 100 Women Who Care Mid Island, group members voted to donate \$10,300 to Ladysmith Family and Friends (LAFF), a family centre that promotes the development of nurturing, healthy and happy families.

"This is an incredible gift," said Jacqueline Neligan, Executive Director, Ladysmith Family and Friends. "To raise this kind of money on our own we would need to put on two breakfast with Santa events, which involves close to five months preparation, all staff, many volunteers and lots of donations. This is an incredible amount of money. We are still speechless."

100 Women Who Care Mid Island is a not-for-profit organization that makes a quarterly donation to a registered charity in Duncan, Nanaimo, a community in-between, or Gabriola Island. Members of the group have an immediate, direct and positive impact on local charities by attending a one-hour meeting and writing a \$100 cheque four times a year.

"Charities are nominated by our members," explained Julie Stewart Boyle, Membership Coordinator for 100 Women Who Care. "At our meetings, we draw three charity nomination forms and the members' who submitted the forms each make a five-minute presentation about their charity. Members vote, by secret ballot, for one of the three charities, and before leaving the meeting, all members write a \$100 cheque to the charity that received the most votes."

Early this year, the idea of forming the 100 Women Who Care Mid Island Chapter started with Leanne Kelly. "I was frustrated seeing the amount of time and money organizations were putting into fundraising," said Ms. Kelly, Chair, 100 Women Who Care Mid Island. "I really believe in the idea of collective giving, and what we are doing gives organizations a break from fundraising and grant writing, so they can focus on the important work they do. Currently we have 103 members, but anyone can join. The more members we have, the more money we raise. I think we may need to change our name to 100+ Women Who Care."

The next 100 Women Who Care Mid-island meeting is on September 14.

Karen Dunigan of Jackson, Michigan, formed the first 100 Women Who Care chapter in November 2006. At that first meeting, the Jackson 100 Women Who Care group raised over \$12,000 to buy 300 new baby cribs for a local charity.

Currently there are over 350 active 100 Who Care Chapters located throughout the world.

MEDIA CONTACT:

Name: Julie Stewart-Boyle, Membership Coordinator

Phone: 250-668-4420

Email 100WomenWhoCareMidIsland@gmail.com