

For Immediate Release**Bold Legal LLC Welcomes Jack Wroldsen**

Denver—September 5, 2017— Bold Legal LLC is pleased to announce that attorney John “Jack” Wroldsen has joined its Commercial Transactions and Technology Licensing practice. An entrepreneur at heart, Wroldsen is thrilled to combine his extensive backgrounds in business and law to counsel and engage Bold Legal clients facing complex business decisions.

Wroldsen provides strategic advice to entrepreneurs, startups, growth companies and mature businesses as well as financial institutions, investors and executives. He represents clients in a range of industries including technology and intellectual property development, protection and licensing, commercial contracts, startup formation and strategy, financing transactions, and the purchase and sale of businesses.

Previously, Wroldsen served as in-house corporate counsel for Global Healthcare Exchange (GHX), a global software company based in Louisville, CO. He also practiced law in Denver at two leading firms, focusing primarily on licensing, intellectual property, mergers and acquisitions and private equity.

Wroldsen’s diverse experience includes co-founding both a real estate investment firm that operates in Denver and Reno, NV, and a crowdfunding startup. As a professor of law and entrepreneurship at Denver University and Oklahoma State University, Wroldsen has published his work on legal strategy for entrepreneurs, trademarks, crowdfunding, and Reno’s nascent entrepreneurial ecosystem.

Wroldsen has also lived extensively in Latin America and works with international and Spanish-speaking clients to bridge the cultural divide in cross-border transactions. He earned his J.D., *magna cum laude*, from Duke Law School, and a B.A. and M.Ed. from The University of Arizona.

“Jack brings to Bold invaluable business experience, having served as in-house counsel for a joint venture of Fortune 100 companies, including a practical understanding of clients’ business imperatives,” said Craig Garby, Bold Legal founder and attorney. “We are delighted to have Jack share his insight and expertise with Bold and Bold clients.”

For more details on Wroldsen’s background and all Bold Legal team members, please visit www.bold.legal/team/.

About Bold Legal

Bold Legal is a boutique transactional and business law firm boldly committed to providing clients with sophisticated legal services, business acumen and practical efficiency while maintaining a firm culture and work environment steadfastly honoring its core values: integrity, accountability, mutual respect and boldness. With offices in Denver and Boulder serving clients both statewide and nationally, Bold provides counsel on a variety of matters including mergers and acquisitions, securities, venture capital, private equity, credit finance, startup formations, governance, employment, equity incentive plans, technology licensing and commercial contracts. Bold Legal provides innovative and intelligent solutions to legal and business issues and challenges the norms and conventions of traditional legal practice. For more information, please visit us: www.bold.legal.

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