

# ANNUAL REPORT

# 2016



**North Texas Area United Way**

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## MESSAGE FROM OUR PRESIDENT/CEO



North Texas Area United Way believes that together we can accomplish far more than any individual or single organization could alone. Today more than ever, when the challenges we face can seem overwhelming, it is important to recognize that great things happen when we focus our collective energy on the issues that matter most.

Our futures are linked as individuals, families, businesses and communities across the North Texas area. When one person succeeds, we all benefit. Likewise, when one person suffers, we all suffer. United Way is working to change lives and local conditions by focusing on the building blocks each of us need to enjoy a good quality of life. Research and experience shows these are: the ability to meet basic needs for food, shelter and safety, a quality education, a stable income and good health.

We are fortunate to live and work in an area that is rich with opportunity. But too many of our friends, neighbors and family members face barriers to opportunity. Our vision is to be a leader in bringing people and resources together to achieve measurable and sustainable improvements in the local quality of life.

As you navigate through this report, you will learn about the impact that can be achieved when citizens, companies, nonprofit partners and others join in a common effort to build a stronger, healthier community. We are pleased to be your partner in this endeavor.

A handwritten signature in black ink that reads "Matthew Yell". The signature is written in a cursive, flowing style.

Matthew Yell  
President/CEO

**NORTH TEXAS AREA UNITED WAY**  
**BOARD OF DIRECTORS**

It takes a village to serve the community in the way it deserves. Meet the people behind North Texas Area United Way.

**Jim Ingalls**

Board Chair  
Retired, Alcoa

**Elaine McKinney**

Finance Chair/Secretary/Treasurer  
CFO, Fidelity Bank

**David Cook**

Marketing Chair  
Agent, Boley-Featherston Insurance

**Mike Bullitt**

Governance Chair Building &  
Grounds Chair  
Retired, HealthSouth

**Gwyn Bevel**

Community Impact Chair  
News Anchor, KFDX-TV 3

**Dr. David Barbosa**

Campaign Chair  
Retired, MSU

**Ronna Akins**

Community Impact/Marketing  
Director of Community Relations/PIO, NTX  
State Hospital

**Mark Chase**

Building & Grounds/Governance & Ethics  
VP/Leasing Manager,  
White Realty Management

**Dustin Nimz**

Governance & Ethics/Marketing  
Lawyer, Law Office of Dustin E. Nimz,  
PLLC

**Rev. Lydia Pellikan**

Community Impact  
Chaplain, Hospice of Wichita Falls

**Annetta Pope**

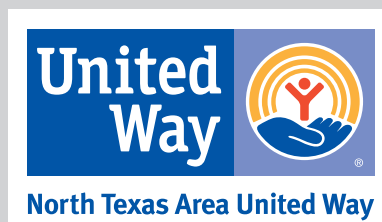
Governance & Ethics  
Retired, U.S. Air Force

**Trish Potts**

Finance/Community Impact  
Internal Auditor, WFISD

**Greg Yost**

Campaign  
Head of Engineering, Pratt & Whitney



# North Texas Area United Way's

Our community businesses making a difference  
through their important gift.

## **BUSINESS INVESTORS**

### **Founder's Circle \$25,000+**

Fashion Night Out  
United Supermarket Fundraiser-Golf Tournament

### **Platinum Circle \$10,000-\$24,999**

AT&T  
Atmos Energy  
J. S. Bridwell Foundation  
PPG Industries  
State Farm

### **Diamond Circle \$5,000-\$9,999**

American National Bank  
First Bank  
Stripes - Surf and Turf Tournament  
Wal-Mart Foundation  
Walsh and Watts, Inc.

### **Gold Circle \$2,500-\$4,999**

Fidelity Bank  
Gunn Oil Co.  
Oncor Electric Delivery  
Tom C. White Foundation

### **Silver Circle \$1,000-\$2499**

Albert Moving and Storage  
Arconic (Alcoa Howmet)  
BNSF Foundation  
Breegle Building Products  
Dillard's  
First National Bank  
First United Bank  
James Lane Air Conditioning  
Kalco Machine Manufacturing  
Kiowa Casino

M & A McCullough Foundation  
MyStaf  
Neiman Marcus  
State Auto Insurance  
Target Stores  
Tranter, Inc.  
United Parcel Service  
Wells Fargo

### **Bronze Circle \$500-\$999**

Bundy, Young, Sims & Potter  
Halliburton  
Novartis  
Priddy Foundation Matching Funds  
Topstone, Inc.  
Zachry Corporation

The community members creating a lasting change  
in our community through giving.

# North Texas Area United Way's



## INDIVIDUAL INVESTORS

### Diamond Circle Society

**\$5,000-\$9,999**

Wanda Baber  
Phyllis Cowling  
Martha and Ralph Harvey  
Dottie Morrison  
Danny W. Taylor

### Gold Circle Society

**\$2,500-\$4,999**

Alfred B. Guinn  
Munir Lalani  
Barbara Pierce

### Silver Circle Society

**\$1,000-\$2499**

Randy Aaron  
Roddy A. Atkins  
Jhoni Ayres  
David Barbosa  
Dub Brackeen  
John and Gretchen Bridgman  
Stephanie Brown  
Steve H. Brown  
Mike Bullitt  
Dennis D. Cannedy  
Mac and Connie Cannedy  
Emerson Capps  
Paul Clark  
Haylee Davis  
Larry DePoorter  
Trish Dillmon  
Mike Edgin  
Helen Elms  
David Farabee  
Dan Gagne  
Anthony C. Gallagher  
Woody Gossom  
Joshua Hilliard, Sr.  
Jim and Margaret Ingalls  
Karen Katz  
David Kulbeth

Craig Lewis  
Joe B. Martinez  
Tina M. McCausey  
Tommy McCulloch  
Elaine McKinney  
Paul Meyenberg  
E.W. Moran, Jr.  
Dustin E. Nimz  
Alan W. Rae  
Dennis Reinke  
Margaret Stewart  
Thomas H. Walters  
Joel White  
Gregory Yost

### Bronze Circle Society

**\$500-\$999**

Shannon Adams  
Mike W. Allen  
Jennifer G. Babineaux  
Jon Bear  
Kerry Beaver  
Jennifer Bell  
Doyle and Suzan Bentley  
Richard Bowersock  
Eden Buddemeyer  
Loretta Cervenka  
Mark Englishbee  
John Ferguson  
Rosie Flanigan  
Mark Fleming  
Sandy K. Fought  
Darren Francis  
Jim and Ann Ginnings  
Lance C. Goeman  
Michael Graddy  
Elizabeth Hastings  
Stephen Hibbs  
Vern and Jan Huffines  
Braden Humpert  
Donald J. Hupp  
Michael Kuhrt  
Doug and Vicki Kunkle  
Leo Lane

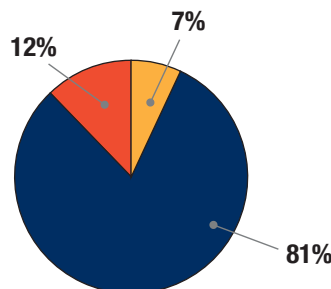
Louis Lane  
Greg L. Liffick  
Justin Mason  
David Maywald  
Michael McCluskey  
John McGowan  
Dean Nelson  
Carrie Norris  
Rose Partridge  
Kimberly A. Perez  
Ramesh Persaud  
Barry Plaxco  
Annetta Pope  
Steven L. Reed, Sr.  
Steven R. Renz  
Paul Reyes  
Susan M. Richardson  
Cheryl Ritchie  
Jerry Ritter  
Joseph Ross  
Hank Rugeley  
Robin Scales  
Paul Schlabs  
Darwin Scott  
Cheri Scott  
Yesha L. Shah  
Joshua Shoefstall  
Herbert R. Smith Family  
Mark Speros  
John Spurlock  
Eric G. Strahan  
David Sundquist  
Roger Swanner  
Dell Taubert  
Deanna Taylor  
Leroy Threet, Jr.  
Trey Vache  
Moses Vandermolen  
Phil Waggoner  
Greg Ward  
Jodi Webb  
David L. Wilson  
William Womble  
Matt Yell



# 2015-2016 FINANCIALS

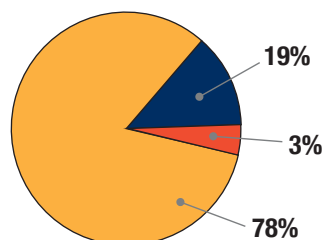
## 2015-2016 EXPENSES

EXPENSES	AMOUNT
PROGRAMS	\$2,439,184
MGMT & ADMIN	\$354,942
FUNDRAISING	\$223,017



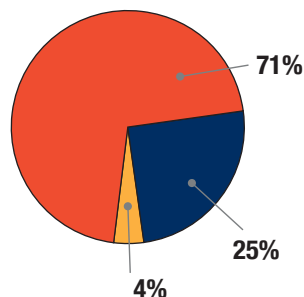
## 2015-2016 COMMUNITY IMPACT EXPENSES

EXPENSES	AMOUNT
EDUCATION	\$1,911,672
INCOME	\$454,189
HEALTH	\$73,323



## 2015-2016 REVENUE

REVENUE	AMOUNT
CAMPAIGN	\$716,924
GRANTS	\$2,080,886
MISC. INCOME	\$108,416



## NORTH TEXAS AREA UNITED WAY LEVERAGES DONORS' DOLLARS BY:

Helping build and sustain local collaborations that improve conditions and systems that improve lives for children, families and neighborhoods.

Securing state and federal grants that last year provided needed services that improved the health, income and education needs of area children and families.

We had a total of 972 volunteers contribute 2785.76 hours equaling \$69,950.43 in value.

To improve the quality of lives in our communities through Education, Financial Stability and Health.



## ▶ OUR MISSION



## COMMUNITY IMPACT

The issues facing our community are too large and complex for any one group to tackle alone. Thanks to your generous support last year, North Texas Area United Way continued its work with community partners to help create solutions that address underlying causes to improve the **health, education** and **financial stability** of every person in our community.

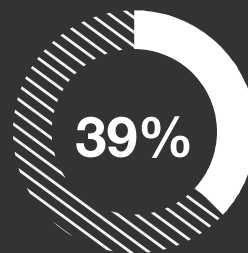


92 Task Force and Coalition members contributed 829 volunteer hours to support local initiatives including developing and distributing the Family Resource Directory to over 8,500 residents.

**166**  
**FAMILIES**

Home visiting services for over 166 families better prepared children to enter kindergarten

NTAUW helped launch the Early Childhood Coalition and Early Development Instrument Task Force that built a multi-sector network of collaborators. These groups compiled essential data, developed targeted strategies and implemented solutions that address gaps in systems serving families with young children in North Texas to reduce vulnerabilities in young children so they succeed in school.



In Wichita County, 39% of third grade students are not reading on grade level.



Since 2008, Texas School Ready! has served approximately **4,400 children** and **260 teachers** in the North Texas area.

Thanks to pre-kindergarten teachers in the TSR program with NTAUW as the lead agent, improvements have been documented across all content areas related to key early childhood indicators.

**\$ = \$\$\$**

Investments in high quality early childhood education programs consistently and conservatively generate benefit-cost ratios exceeding 3-1—more than \$3 return for every \$1 invested. (Lynch, 2004)

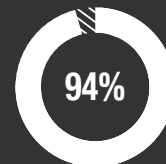
**218** residents received basic literacy

**607** children received high quality child care and 495 children received developmental milestone screening

**1,076** youth enrolled in after school programs



of students in NTAUW funded programs improved classroom behaviors

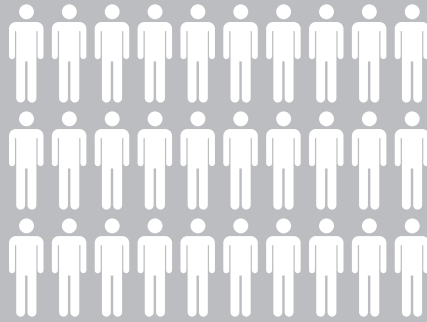


of students in NTAUW funded programs graduated on time



# 15.9%

In Texas, 15.9% of the population lives below the poverty line.



**3,241** residents saved  
**\$702,202** in tax preparation fees.



In the eleven-county area served by 2-1-1 North Texas, 29% of children live in homes where their parents lack the ability to pay for the most basic needs.

# \$4,871,778

in total state and federal tax refunds in North Texas through VITA.

# 107

residents secured better pay

**33%** of clients served reduced their debt burden by **10%**



# 32,806

2-1-1 North Texas connected 32,806 residents to resources in 2015.



# 990%

growth of 2-1-1 over 11 years.



54% of North Texas 2-1-1 calls were for food, shelter, utility assistance or state benefits.



## 227,000 healthy meals

provided to homebound seniors

**3,320** people were helped to save **\$373,966** on prescription medications



INVESTING IN LOCAL PROGRAMS THAT IMPROVE LIVES