

# DANI OPAL

## GRAPHIC DESIGNER | ARTIST



### EXPERIENCE

#### GRAV

- Graphic Designer 2017 - Present
- ▲ Working under Creative and Brand directors as a designer and social media marketing coordinator
  - ▲ Developing print branded collateral
  - ▲ Directing and staging photography and video
  - ▲ Brainstorm and researching concepts, content creating, managing, scheduling, writing copy, tracking and user engagement for social media (Instagram @gravlabs)
  - ▲ Developing and executing efficient production system for photography, video and social media

#### MU Libraries

- Student Graphic Designer 2016 - 2017
- ▲ Working under the Communications Director
  - ▲ Created branded pieces for University of Missouri Libraries for both print and web
  - ▲ Designed larger print pieces including their annual report and quarterly donor and alumni communications

#### She Explores

- Graphic Design Intern Summer 2016
- ▲ Working remotely for the founder of She Explores
  - ▲ Conceptualizing and design pieces to strengthen existing brand through print and social media outlets
  - ▲ Assisting in community engagement with design

#### Freelance

- 2016 - Present
- ▲ Logo and icon for the She Explores podcast series Women on the Road
  - ▲ Executive Producer on the music video for *Give It Back* by Primo
  - ▲ Make-up artist on various photo shoots

### ACHIEVEMENTS

#### 2017 Visual Arts and Design Showcase

Featured Composure in Jesse Hall at the University of Missouri, campus wide competition

#### 2016 She Explores

Artistry feature of Natural Displacement, Submission #2 and Wild Expectations | Bounded

#### 2016 EPIC Literary Magazine

Featured Submission #2 in Volume 15

#### 2016 MU Student Center Exhibition

Work featured in University of Missouri's Student Center Exhibition

#### 2015-2016 Art After Dark

Work selected for show at Museum of Art and Archaeology at the University of Missouri

#### 2015-2016 Undergraduate Juried Exhibition

Juror's Award (2016), work selected and shown in George Caleb Bingham Gallery

### SKILLS

Conceptual Design  
Art Direction  
Layout Design  
Branding  
Photography  
Illustrations  
Typography  
Adobe Creative Suite  
Time Management

### HOBBIES

Embroidery  
Painting  
Social Media  
Printmaking & Letterpress  
Nature Walking/Hiking  
Cycling  
Kayaking  
Learning Italian  
Reading

### VOLUNTEER & CLUBS

MIZZOU Mile - 2017  
Maggie's Loving Heart Event - 2017  
AIGA - Since 2016  
United Way - 2014

### EDUCATION

University of Missouri  
BFA 2014 - 2017

Missouri State University  
Fine Arts 2009 - 2010

### CONTACT

Danyell Opal Gomoll (full legal name)  
daniopal.ew@gmail.com  
daniopal.com  
Instagram @expressivewonder  
Instagram @daniopal  
573.291.2807

