Puppies or Kittens – How To Better Match Arbitrators to Party Expectations? The Results Are In!

Ema Vidak Gojkovic / August 8, 2016

Earlier this year, we published an article "Puppies or Kittens – How To Better Match Arbitrators to Party Expectations" calling for better-informed choices in appointing arbitrators.

We highlighted that the lack of available information during the arbitrator selection process leads nominating parties to guess at potential arbitrators' procedural preferences. Trying to bridge the information gap, parties often rely on two proxies: the arbitrators' nationality and their legal background and qualification. Both may contain inaccurate assumptions that will disappoint the party later.

For example, Global Arbitration Review (GAR) recently held a conference in Stockholm where four leading arbitrators were asked about our "Puppies" proposal. While their reactions towards the general idea were mixed, arbitrator Peter Leaver QC noted how parties who appoint him are often "surprised…at how reluctant I am, as an English lawyer, to grant disclosure."

Our "Puppies" article made the proposal that those things that arbitrators are comfortable discussing publicly should be broadly available. We suggested that arbitrators could help this by simply answering a questionnaire about their procedural preferences. We also anticipated that making this information more accessible would result in greater diversity of appointments, as it would increase the visibility of less experienced arbitrators.

On April 28 this year, we posted a short survey on Kluwer Arbitration Blog asking the arbitration community for feedback on this idea. The survey was disseminated through Kluwer Arbitration, OGEMID and Arb-Med, was open for two months, and the responses collected were strictly anonymous.

The results from the 141 respondents are striking:

- 97.81% think they could serve the interests of their clients better if the procedural preferences and case management skills of the arbitrators were known to the parties in advance.
- 94.33% would be willing to complete a questionnaire as part of the process of being considered for an appointment.
- 96.43% would be willing to complete a questionnaire if they knew doing so would boost their chances of getting an appointment.
- 96.43% would be willing to complete a questionnaire if it would increase party satisfaction.

Below is the graphical representation of the survey results for each of the six survey questions:
Q3 As part of being considered for an arbitrator appointment, would you be willing to complete a questionnaire addressing your case management skills and procedural preferences?

Yes 96.02% 150
No 3.98% 6
Total 156

Q4 As an arbitrator, would you be willing to complete a questionnaire addressing your case management skills and procedural preferences, if you knew that doing so would significantly increase the chances of being appointed?

Yes 96.45% 150
No 3.55% 6
Total 166

Q5 Would you be willing to complete a questionnaire addressing your case management skills and procedural preferences, if you knew that doing so would likely increase the parties' satisfaction with the overall conduct of the case?

Yes 99.33% 150
No 0.67% 2
Total 152
Although the sample size was relatively small, the channels used to elicit responses were familiar to experienced arbitration practitioners. The ultimate goal of our proposed questionnaire was merely to suggest a step towards transparency that relies on what arbitrators themselves choose to disclose. We believe – and at least those answering our survey appear to agree – that this modest step would increase procedural predictability and party satisfaction.

An obvious question is: what could be done with this? There are many possible applications. A Puppies-like questionnaire could be used as a tool of arbitral institutions that list pools of arbitrators, as an ancillary to online research tools (online databases) such as ArbitralWomen (http://www.arbitralwomen.com/Find-Practitioners) or Arbitrator Intelligence (http://www.arbitratorintelligence.org), or even as a means that arbitrators can use on their websites to present themselves to parties.

With respect to the last category, we invite readers to observe the completed questionnaire of an arbitrator based in the USA who included it on his website (http://www.oncontracts.com/arb-prefs/). Regardless of whether one agrees with “Puppies”, it is difficult to deny that the arbitrator’s answers and explanations present a different picture than one that would be yielded by relying solely on his biographic information or place of legal training.

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5 comments

Catherine Ann Rogers
AUGUST 8, 2016 AT 6:14 PM
Amazing results Michael! Now that they are published, the outcome seems obvious. But instead, they really suggest a sea change in opinion, in light of some initial seemingly resistive and highly publicized resistance to the idea. Well done!

A Layman (http://www.arbitrator-engineer-ghb.co.uk/)
AUGUST 8, 2016 AT 6:15 PM
I agree with the results, of course. But what an excellent example of the way leading questions elicit the answers desire.

A Layman (http://www.arbitrator-engineer-ghb.co.uk/)
AUGUST 8, 2016 AT 6:15 PM
Correction to previous comment: hearty congratulations are due to all three authors. Kudos to Lucy, Ema, and Michael!!! Truly interesting results, and hopefully assessment.

Catherine Ann Rogers
AUGUST 9, 2016 AT 12:41 AM
Initial seemingly resolute and highly publicized resistance to the idea.

Duarte Henriques (http://www.bch.pt)
AUGUST 9, 2016 AT 12:41 AM
Indeed, kudos to the team for this groundbreaking initiative.

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