

WOMEN OF ISENBURG NEWSLETTER

Spring is almost here! The month of March is coming to an end and the Wol team has used this past month to get a lot done. We have been busy reviewing applications for the 2022 Wol Conference Planning Committee, tying up all loose ends with the old team to pass off to the new one, and planning our final 2020-2021 school year events!

This month's edition of the Wol newsletter is much shorter than previous months, but that's because we have a few very special announcements to make. Continue reading to find out more about our upcoming spring events and read about our leaving seniors who helped make the virtual conference the success that it was.

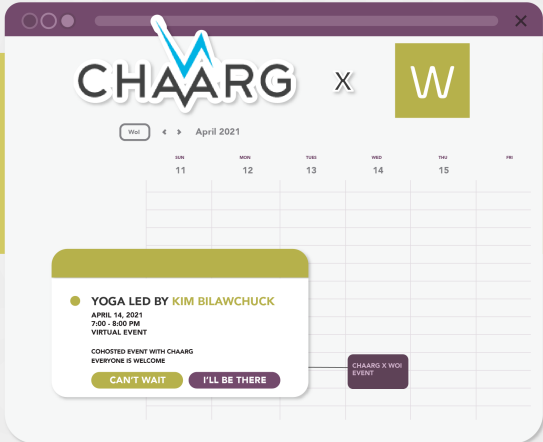
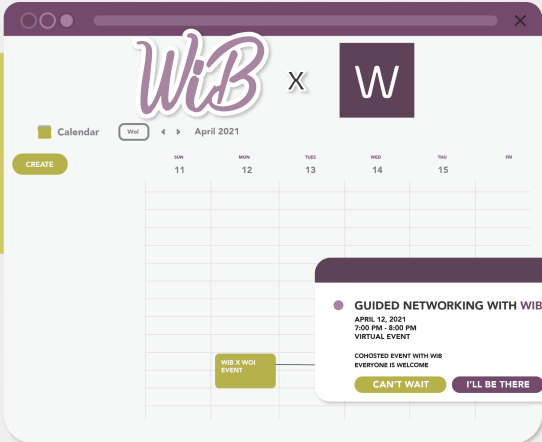
WOI MISSION

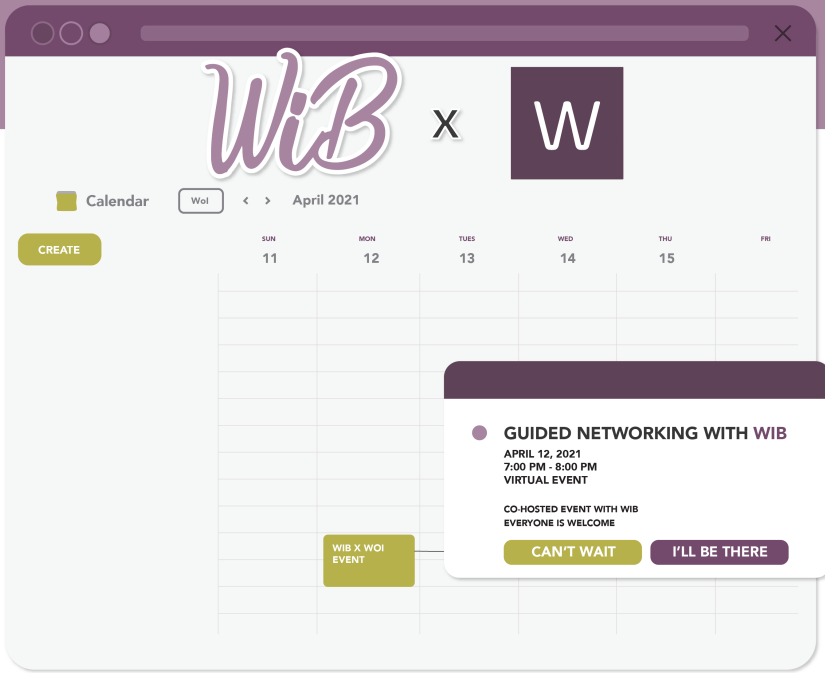
The Women of Isenberg Conference was founded in 2014 to connect current UMass Amherst students with alumni, faculty, and corporate sponsors in a full-day professional development event. The Wol Conference creates a welcoming community for attendees from diverse backgrounds and industries to share experiences, foster confidence, and discuss the challenges we face as students in the classroom and women in the workplace.



STAY
CONNECTED!

SPRING EVENTS





The **Women of Isenberg Planning Committee** will be collaborating with the Isenberg **Women in Business (WiB)** organization for a **"Guided Networking Night."** This event will take place during the WiB weekly meeting time: **Monday, April 12, from 7:00PM-8:00PM EST.**

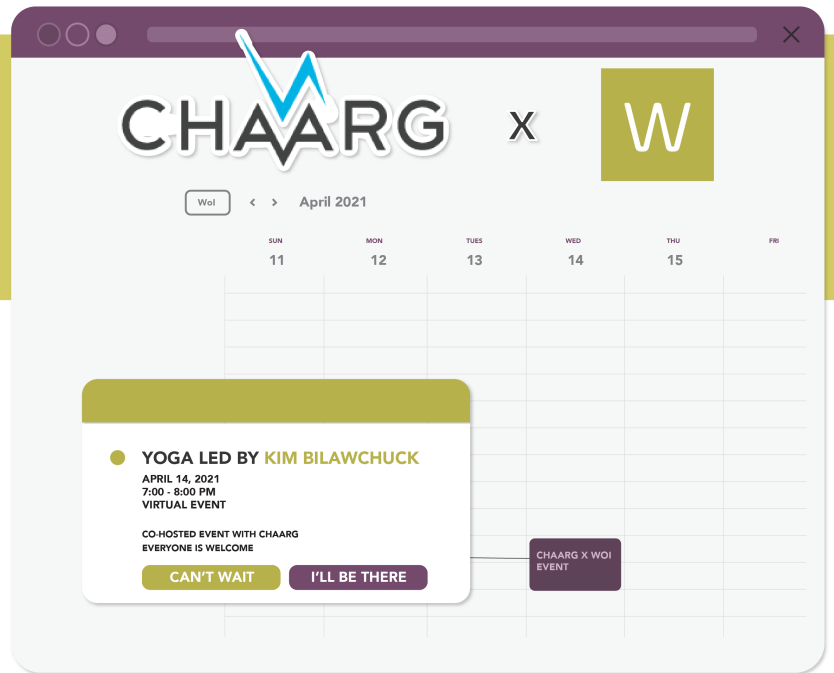
After having to participate in virtual learning for almost two and a half semesters, our organizations want to provide students with the opportunity to meet new people and have meaningful discussions on relevant topics. The Women of Isenberg Planning Committee has invited past Isenberg alumni speakers and our

Wol Committee alumni to join us for this event. Attendees will have the opportunity to network with these distinguished professionals as well as other fellow students.

You do **not** need to be a member of WiB to attend this event. We invite everyone, students of all majors and genders, to join us for this night of networking. Use the following link or meeting ID to attend the networking night <https://umass-amherst.zoom.us/j/95339534548> or meeting ID: 953 3953 4548.



The **Women of Isenberg** team is partnering with **UMass CHAARG** and Isenberg alum **Kimberly Bilawchuck**, for an hour-long event of yoga and meditation. Bilawchuck is a licensed yoga instructor and focuses on mindfulness in her practice. As a seasoned Women of Isenberg Conference speaker, Kim is excited to share her second passion and expertise with the Wol and UMass community.



CHAARG is another women's empowerment organization on campus, but instead of business, they empower women through physical health! They create a community that focuses on empowering women to be strong mentally, physically, & emotionally by helping them find their "fit" and develop healthy relationships with working out and eating. They host weekly workout events via Zoom for their 300+ UMass student members. To learn more about CHAARG, check out their website here.

Wol x CHAARG are excited to bring this hour of self-care to attendees in a virtual environment. The event will be held on **Wednesday, April 14 from 7:00-8:00PM EST.** It will be a great way to finish off your Wellness Wednesday! To sign up for this event,

THANK YOU

SENIORS!

This was a year of firsts for the Wol team: our first ever virtual event, our first ever multi-day event, and our first time providing more than one event in a year. This year of firsts would not have been possible without the help of our senior committee members. We would like to highlight these amazing seniors who are off to bigger and better things, but who will be missed dearly by their fellow Wol members.

MAGGIE MULLIGAN

Maggie Mulligan is a Hospitality & Tourism Management major from Beverly, MA who is SO excited to be joining the UMass & Isenberg School of Management alumni network in May! During her time at UMass, Maggie has been very involved with student organizations such as the Women of Isenberg Conference Planning Committee, Eta Sigma Delta and served on the Isenberg Diversity, Equity, and Inclusion Student Council this year.

Maggie's favorite memories from UMass are all the meetings with the planning committee leading up to the Wol Conference and Virtual Speaker Series, being a TA for Isenberg Transfer Connections, and working with prospective and incoming Isenberg students through her Isenberg Student Ambassador role. In her free time Maggie enjoys going to the beach, hosting game nights with friends and going camping in the White Mountains with her family and their three labradors!

Maggie is happy to announce that she will be joining Tarmika after her graduation in May as a Customer Success Representative and is so excited to join their office in Woburn, MA, and enter the next chapter of her career!



ELIZA HAWTHORNE

Eliza Hawthorne is a senior from Cape Cod studying Hospitality and Tourism Management! After graduation, she's looking forward to working in either the events or travel industry. Eliza loves to spend time on the beach with friends and can't wait for the summer! She loves Wol and is sad to go, but is excited to see where the next group will take the Conference!



CHRIS DONG

Chris Dong is the tech lead of the WoI Conference Planning Committee and a committee member of the WoI Operations and Event Management team. After attending the 2019 WoI Conference, Chris was truly inspired by its mission and the empowerment it brings to its community. Chris is more than proud to become a part of it and grateful for the chance of planning for the 2020 WoI Conference and 2021 Virtual Speaker Series with an amazing group of #BossLadies.

Outside of WoI Conference Planning, Chris also holds a position as the Secretary of the Chinese Students and Scholars Association and the Teaching Assistant for Finance 304 and 422. As an international student from China, she is passionate about organizing all kinds of events to empower international students and contributes to the diversity and inclusion in the UMass community.

Chris is currently on the verge of finishing her degrees and is also facing a tough decision in life. Chris interned at Amazon as a Project Manager of the Data Analysis Team last summer. While she received an offer for a full-time position upon graduation, Chris decided to continue her journey in academia instead. After graduating with her degrees in Math, Finance and Economics, Chris is going to graduate school and pursue a master degree in Engineering. She can't wait to take on new endeavors to further herself socially, academically, and personally, and eventually become an accomplished alumna of UMass and a contributor to her community.



WOMEN OF ISENBURG
VIRTUAL SPEAKER
SERIES

We hope you enjoyed the March issue of the Women of Isenberg Newsletter! Stay connected with us on our social media.



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