



FOR IMMEDIATE RELEASE

For Information Contact:
Joe Wieczorek
The Media Group, Inc.
(847) 956-9090
E-mail: joe@themediagroupinc.com

ShoeTips Co-Sponsors the No Limits Golf Classic at Spanish Hills CC

(Los Angeles, CA) – ShoeTips, a revolutionary new swing thought reminder system designed to help golfers of all skill levels master their mental game while they play, announced today that they are the Official Co-Sponsors of the No Limits Golf Classic scheduled for Monday, March 20th at the Spanish Hills Country Club in Camarillo, CA. The No Limits Golf Classic benefits deaf children and families of the No Limits Educational Center in Oxnard, CA.

“We’re honored to be a Co-Sponsor of the No Limits Golf Classic,” said Steve Lewis, Founder & CEO of ShoeTips. “It’s a great cause and we’re excited to be a part of this event and help raise money to support the important work of this wonderful organization.

For more information on the No Limits Golf Classic visit <https://www.giveeffect.com/campaigns/3461-no-limits-golf-classic>.

Flexible and Easy to Use

Using ShoeTips is easy. Before you play, select two swing thoughts you want to remember from the 18 provided. Insert the labels securely into the two base clips and slide the clips easily, and snugly, over your shoelaces. The reminders will be in full view on your shoes as you address the ball. To use them on your golf bag instead, simply insert the base clips through the slots on our enclosed BagTag. Now each time you select a club you can remember what you had wanted to concentrate on and clear your mind of the thoughts that interfere with making a good shot.

ShoeTips’ 18 familiar swing thoughts were chosen based on input from golf pros and sports psychologists. The labels are easy to change and organized into 3 categories—focus, relating to your mind, feel, to your body, and technique, to your swing mechanics. Can’t find the tip you want? Write your own custom tips on the reverse side of the labels with an indelible marker.

Mental Focus Promotes Peak Performance

Golf’s greatest players, instructors and coaches, sports psychologists, writers, and scientific research on performance and the mental game all agree: Regardless of a person’s skill level, if you can focus completely on, and become fully absorbed in the task at hand, with nothing left over for worry or doubt, you’ll achieve a state of peak performance.

ShoeTips retails for \$19.99 and is available on Amazon.com.

About ShoeTips

ShoeTips is a product development company dedicated to helping people achieve peak



performance by creating mental focus reminder systems. ShoeTips Golf is the first product designed to help golfers master their mental game while they play. ShoeTips was founded in 2016, in Los Angeles, California, by three partners—Steve Lewis, our “hopelessly addicted golfer”, who serves as our CEO & CFO, Arthur Snyder, Creative Director and Product Designer, and Ellen Rudolph, Marketing Director.

For more information on ShoeTips visit www.ShoeTips.com.

Media members interested in receiving a sample of ShoeTips for an editorial review should contact Joe Wiczorek (joe@themediagroupinc.com) of The Media Group, (847) 956-9090.



Q: Want to **stink less at golf?**
A: ShoeTips...The Last Thought Before Your Shot!

