

# golf central

TURF, TRAVEL,  
PHILANTHROPY,  
LIFESTYLE

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*Discover Sebring's Citrus Golf Trail  
- Florida's Best Golf Value*



## Srixon Z 565 Driver

Srixon's new Z 565 Driver is built for distance and control. Three key technologies work together to help golfers hit it farther and straighter off the tee.

The new Power Wave Sole is engineered so the entire sole compresses at impact, acting like a spring for faster ball speeds. This is especially impactful on low-face shots. The new Stretch Flex Cup Face uses advanced manufacturing techniques to extend farther around the crown and sole to create a larger sweet spot for more distance across the entire face. Then the lightweight crown design repositions weight lower and toward the perimeter to offer more forgiveness and straighter drives time after time.

The performance gains don't stop with just the club head. The Miyazaki Kaula shaft uses Toray T100G carbon fiber to produce an exceptionally stable shaft profile with a high balance point. This makes the Z 565 driver easy to swing and extremely consistent.

In all, the Srixon Z 565 delivers the most advanced innovation and best performance Srixon has ever made to help golfers hit it farther and straighter. [www.srixon.com](http://www.srixon.com)



## ShoeTips Now Permitted Under The Rules of Golf

You may recall that we featured ShoeTips in our Product Showcase earlier this year, but they contacted us recently with some very exciting news that we felt we needed to share with you. "We're very excited to announce the new USGA Equipment Standards decision stating that our newly designed base clips are Permitted under the Rules of Golf," said Steve Lewis, Founder & CEO of ShoeTips. "Now you can wear ShoeTips on your shoes or display it on the BagTag for any round—whether you're an amateur or a pro".

ShoeTips is a revolutionary new swing thought reminder system designed to help golfers of all skill levels master their mental game while they play. Golf's greatest players, instructors and coaches, sports psychologists, writers, and scientific research on performance and the mental game all agree: Regardless of a person's skill level, if you can focus completely on, and become fully absorbed in the task at hand, with nothing left over for worry or doubt, you'll achieve a state of peak performance. ShoeTips helps golfers calm their minds and concentrate on the one or two thoughts they want to remember as they prepare to swing—boosting their confidence and enjoyment, and lowering their scores. Using ShoeTips is easy. Before you play, select two swing thoughts you want to remember from the 18 provided. Insert the labels securely into the two base clips



and slide the clips easily, and snugly, over your shoelaces. The reminders will be in full view on your shoes as you address the ball. To use them on your golf bag instead, simply insert the base clips through the slots on our enclosed BagTag. Now each time you select a club you can remember what you had wanted to concentrate on and clear your mind of the thoughts that interfere with making a good shot. ShoeTips' 18 familiar swing thoughts were chosen based on input from golf pros and sports psychologists. The labels are easy to change and organized into 3 categories—focus, relating to your mind, feel, to your body, and technique, to your swing mechanics. Can't find the tip you want? Write your own custom tips on the reverse side of the labels with an indelible marker.

For more information on ShoeTips visit [www.ShoeTips.com](http://www.ShoeTips.com). ShoeTips is available on Amazon.com for \$19.99.