

corinne gray

sustainability & social impact.

experience.

Deputy Director a.i., Innovation Unit UNHCR, the U.N. Refugee Agency

📍 Geneva

Jan 2016 - Jun 2016

Led 13-person Unit through 6-month leadership transition, reporting directly to the Deputy High Commissioner. Represented the Unit at high level meetings such as World Economic Forum, Davos, UN Global Compact, and Skoll World Forum. Prepared presentations for funding meetings with heads of states. Responsible for drafting Unit budget and strategy.

Innovation Engagement Officer UNHCR, the U.N. Refugee Agency

📍 Geneva

Mar 2014 - Mar 2017

Led strategies to engage staff, partners, and refugees in open innovation. Managed corporate innovation program: led internal & external Innovation Challenges. Maintained relationships and traveled to the field with private sector partners such as IKEA, Vodafone, and UPS. Acted as press focal point for Agency's innovation initiatives. Organized and managed special events: annual humanitarian innovation conference and hackathons. Spearheaded FinTech Lab to test solutions for refugee remittances.

Assoc. Director, Marketing Communications devex.com

📍 Barcelona

Jan 2012 - Feb 2014

Led marketing and content strategies to increase brand awareness, partnerships, and sales among international NGOs and government donor agencies. Served as Lead Social Strategist for partnership campaigns with major clients such as Chevron, PSI, UN Foundation, and the European Commission. Promoted to Senior Leadership Team after 1 year.

about.

Fulbright Scholar and MIT Sloan Fellow who is passionate about finding new, multi-sector solutions and funding approaches to complex social challenges. Former Innovation Engagement Officer at the U.N. Refugee Agency, responsible for the Agency's global corporate innovation program, leading efforts to engage staff, refugees and multi-sector partners in developing and launching new humanitarian innovations.

most proud of.

- Spearheaded local innovation program among refugee communities in Uganda with MIT D Lab
- Led global refugee design challenge and accelerator in partnership with IKEA Foundation and What Design Can Do
- Jury Member, European Social Innovation Competition
- Jury Member, MIT Enterprise Forum, Pan Arab Competition
- Real Time Academy Member, Shorty Awards (Global Issues)
- Speaker (Refugee Crisis Solutions), Skoll World Forum 2016
- Spearheaded HIV/AIDS Education program in Ghana
- Worked globally as a professional artist 2005-2007

skills.

Community Engagement & Management

Marketing Communications

Corporate Innovation; Idea Management Platforms

Humanitarian Innovation

Partnership Development

Social Entrepreneurship

Design Thinking

Project/Program Management

Training & Facilitation

Public Speaking

education.

Master of Business Administration

MIT Sloan School of Management, (*expected*) June 2018

- Fellow, Innovation & Global Leadership
- Humanitarian Working Group, MIT Media Lab Digital Currency Initiative.

experience cont'd.

Director of Communications Paradigm Shift

📍Johannesburg May 2011 - Jan 2012

Led and executed communications and social media strategies to increase brand awareness and funds. Traveled to townships to interview program participants. Mentored micro-entrepreneurs and developed online store to promote their products.

Marketing Specialist Social Enterprise Alliance

📍Washington, DC Feb 2010 - April 2011

Drove marketing and social media strategies to increase sales and engagement among social enterprises in North America. Managed relationships with donors. Served as Lead Social Strategist for Social Enterprise World Forum. Researched and co-produced White Paper for the White House Office of Social Innovation.

Program Manager Trinidad Theatre Workshop

📍Port of Spain Jan 2007 - May 2008

Developed and managed new community & youth education programs. Pioneered and maintained partnerships with government agencies & NGOs. Led all PR activities: appearing on TV and radio to promote programs and attract funding.

Community Educator Various schools & consultancies

📍Port of Spain Sep 2000 - Dec 2005

Designed and executed arts and computer science curricula in public and community schools.

education cont'd.

Certificate, Sustainability Studies

MIT Sloan School of Management, (*expected*) June 2018

- Project Lead: Murtala Muhammed Foundation Public Performance Index. Develop a model for an index measuring the performance of NGOs in Africa.

Professional Cert., Impact Investing & Social Enterprise Management (*emerging markets*)

Middlebury Institute of Int'l Studies at Monterey, 2017

Master of Arts Management, *Hons.*

Carnegie Mellon University, Heinz College of Information Systems and Public Policy, 2010

- Capstone: Co-created tool to calculate return on government investment in social innovation
- Fulbright Fellow

Practitioner's Cert. Drama/Theatre-in-Education

University of the West Indies, 2008

- Created theatre-based HIV project in Ghana
- Institutional placement at juvenile detention centre

Bachelor of Arts Music, *Hons.*

University of the West Indies, 2005

global experience.

Lived in:

London | Berlin | Tel Aviv | Pittsburgh | Boston

Worked in:

New Delhi | Tianjin | Washington DC |
Johannesburg | Barcelona | Geneva

Projects:

Ghana | Ethiopia | Kenya | Zambia | Uganda |
Jordan | Brazil

languages.

EN native

SP working knowledge

FR working knowledge