



Shakespeare on the Sound
 P.O. Box 15
 Norwalk, CT 06853
 203.299.1300
www.shakespeareonthesound.org

2018 A Midsummer Night's Dream

Playbill Rate Sheet

ALL FORMS TO BE RECEIVED BY May 30th, 2018

Get your business noticed and support Free Shakespeare in the park!

- Our 23rd season, this year producing *A Midsummer Night's Dream*
- Total of 16 performances: June 14th-July 1st in Rowayton.
- 3,500 copies printed to be distributed to an expected audience of 8,000.
- Professional Broadway style program read and kept by patrons as show souvenir.

See ad sizes on the following pages.
 Please note: Any business cards submitted will be resized and reformatted to fit our program.

- Digital ads required: JPEG, PDF at **minimum resolution of 300dpi**
- All ads printed in black-and-white except Full Page Color and Inside Front/Back
- All documents should be mailed in or emailed to Chris Larsen at Chris@shakespeareonthesound.org
- Design assistance available at additional cost. Contact above email if interested.

Ad Size/Rate
 (see next page for visuals/dimensions)

\$750 / Full Page Color

\$500 / Full Page B&W

\$250 / Half Page

\$150 / Quarter Page (Vertical)

\$150 / Quarter Page (Horizontal)

\$1,000 / Inside Front Cover Color

\$1,000 / Inside Back Cover Color

Payment:

Amount Enclosed

Pay by Credit Card
 (Visa, MC, Amex)

All checks should be made payable to *Shakespeare on the Sound*. To pay by credit card fill out form below or please call 203.299.1300.

Company Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please repeat previous ad with no changes

Please repeat previous ad with changes attached

New ad text logo included as hardcopy

New ad attached

Signature: _____

FOR OFFICE USE ONLY:

Initialed Logo Received

Payment Received



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Shakespeare on the Sound Playbill Ad Sizes (not to scale!)

	<p>Full Page Ad 4.25 x 7.25</p> <p>\$500 B&W \$750 Color \$1,000 Inside Front/Back Cover (Color)</p>
<p>Half-Page Ad 4.25 x 3.5 \$250</p>	

	<p>Quarter Page (Vertical) Ad 2 x 3.5 \$150</p>	
<p>Quarter Page (Horizontal) Ad 4.25 x 1.75 \$150</p>		



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Credit Card Authorization Form

PLEASE PRINT AND COMPLETE THIS FORM CLEARLY.

All information will remain confidential.

Cardholder Name: _____

Company Name: _____

Billing Address: _____

Credit Card Type: _____ Visa _____ Mastercard _____ Amex

Credit Card Number: _____

Expiration Date: _____

CV Number (last 3 digits on back for MCV or 4 digits on front for AMEX): _____

Amount to Charge: \$ _____ (USD)

I authorize **Shakespeare on the Sound** to charge the agreed amount inserted above to my credit card provided herein, I agree that I will pay for this purchase of an ad in the 2017 "Macbeth" Playbill.

Cardholder: Print Name, Sign and Date Below:

Signed: _____

Dated: _____

Name: _____

Thank you for your purchase! Payment will be processed 1-2 days after received.

Any questions may be directed toward Chris Larsen at Chris@shakespeareonthesound.org