

# CHLOE ZHENG

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## Experience

CHAMPAIGN, IL  
2016 July to Present

### SPURLOCK MUSEUM

*Graphic Designer*

Redesigned the museum's space. Worked with staff to design brochures, advertisements and other print collection.

QINGDAO, CHINA  
2016 May-July

### HISENSE

*Graphic Design Director Assistant*

Worked with staff at Hisense, Qingdao and developed various graphic design projects for Hisense Plaza as well as advertisements for the Hisense.

QINGDAO, CHINA  
2015 July

### YOUNG LADY SUMMER CAMP

*Graphic Design Director*

Worked with a team of designers to create a summer camp at Beijing for children aged 6-12. Created summer camp's team logos, banners, postcards, souvenirs and along with other products for the event.

QINGDAO, CHINA  
2015 June

### QINGDAO PUBLISHING GROUP

*Graphic Designer*

Worked with colleagues to design monthly magazine contents and researched on different topics. Developed various book covers.

QINGDAO, CHINA  
2014 June

### GLOBAL COMMUNICATION GROUP

*Graphic Designer*

Worked with local TV stations to research on new TV shows. Designed advertisements and posters. Made videos for different commercials and did different branding for TV shows.

CHAMPAIGN, IL  
2014 to Present

### FREELANCE DESIGNER

*Graphic Designer*

Designed apps, websites, advertisements, and logos for:  
-Ma La Tang  
-Kuidanba  
-Various Chinese restaurants in Toronto  
-Qingdao University  
-Qingdao Agriculture University

## Education

BFA in Graphic Design  
College of Fine and Applied Arts  
University of Illinois at Urbana-Champaign  
May 2017

MS in Strategic Design and Mangement,  
Parsons School of Design  
The New School  
May 2019

## Exhibition

### FAA FOUNDATION SHOW

Link Gallery, Champaign IL  
March 2013

### GRAPHIC DESIGN SHOW

Link Gallery, Champaign IL  
October 2014

## Skills

### SOFTWARE

Microsoft Office, Photoshop, InDesign,  
Illustrator, Premiere Pro, After Effect

### PROGRAMMING

HTML/CSS, JavaScript, JQuery, WordPress

### IMAGE-MAKING

Drawing, Painting, Screenprinting

### PHOTOGRAPHY

Digital Photography, Darkroom Photography