



Staci Dieball

Stacidieball@gmail.com

Stacidieball.com

262 - 725 - 2801

Summary

As a driven and energetic professional, I thrive in environments that empower me to flex, grow and hone my design and art direction skills.

Experience

Haberman

Design/Art Direction Intern, May 2017 - Present

Worked under creative directors and senior designers for clients such as Daiya, Lundberg Family Farms, Traditional Medicinals, Freak Flag Foods, and La Brea Bakery.

My day to day tasks included:

- Concepting and Ideation
- Moodboard Development
- Capturing photography for social
- Illustrating storyboards
- Creating social, in-store, print and paid digital pieces

Discover Mediaworks

Design Intern, May 2016 - August 2016

Designed new social media content weekly, and prepared publications for print. Illustrated various designs for merchandise.

UW-Stout, Student Life Services

Design Intern, May 2015 - May 2016

Worked with clients from different campus departments to design multiple projects at once. Also worked on a variety of projects including web graphics, logo designs, and signage, all while keeping within the schools brand guidelines.

Education

University of Wisconsin-Stout

BFA in Graphic Design

Graduated: May 2017

Skills

InDesign

Illustrator

Photoshop

Premiere Pro

Keynote

Photography

Packaging

Print

Signage

Branding

Hand lettering

Illustration

Involvement

Pepper Magazine

Contributor, 2015 - 2016

AIGA MN Member

Member, 2016 - present

Monster Drawing Rally

Participant, 2015 / 2016

Interests

Drawing dragons

Being the Mood Board Queen that I am

Talking to my cat like she's a person

Eating delicious food whenever possible

*References available upon request