

DIVISION TWELVE

DIVISION TWELVE PARTNERS WITH MATERIAL BANK

November 27, 2020 (Toronto) – Division Twelve today announced a new partnership with the world’s largest material marketplace: Material Bank. Division Twelve is one of the first commercial furniture manufacturers to join the platform. Effective immediately, the award-winning line of furniture will have its finish offering online and available to registered designers.

“Division Twelve’s goals are pretty straightforward: best-in-class design with a best-in-class brand experience”, says Meghan Sherwin VP of Marketing. “Having Division Twelve samples available through Material Bank will better serve designers by bringing our extensive range of finishes to the design community with a simple and efficient specification process”.

To support designers and inspire new spaces, the company’s sample library features an industry-leading 20+ colors in all powder coats, in addition to industry favorites FSC® White Oak seats, tabletops and eco-friendly laminates. The color library is expanded each year to include the Pantone® Color of the year to ensure the Division Twelve palette remains a go-to solution for designers.

Through the partnership with Material Bank, all Division Twelve sample requests can be fulfilled overnight with delivery anywhere in the contiguous United States or Canada. The service, which is free to registered design professionals, ensures all orders placed before midnight ET arrive by 10:30 AM the following day. And with a commitment to sustainability, all samples are packaged in a single, reusable, returnable container and orders ship 100% carbon neutral.

ABOUT DIVISION TWELVE

Division Twelve makes things. Things that make people happy. From tables, to chairs, to stools, our bent metal furniture is built to last. Bent right here in North America, everything we make is the product of durable materials, trend-forward design, and careful craftsmanship. Our incredible selection of colors makes each piece versatile, customizable and ready to help you do you. Division Twelve, a subsidiary of Keilhauer, was founded in 2017 and is headquartered in Toronto, Ontario. For more information, please visit Division12.com.

ABOUT MATERIAL BANK

Material Bank® is a marketplace for design professionals and brands in the architecture and design industry, providing the fastest and most powerful way to discover and sample materials. The revolutionary platform powers complex searches across hundreds of brands in seconds. Samples ordered by midnight (ET) are delivered in a single box by 10:30 AM the next day—always free for design professionals. With a rapidly growing community of members, Material Bank is the easiest way for brands to connect with thousands of vetted design professionals in the specification process.

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Contact:
Meghan Sherwin
Meghan.sherwin@keilhauer.com

