



**Roller Derby
Printing Sponsorship Package
2017 Season**

Border City Brawlers

2017 Season Printing Sponsor Package Agreement

Our Season Printing Sponsor Package Includes:

- Full page ad in bout programs and logo on front of program
- Company logo and website link on BCB website and BCB facebook page
- 4 Season Ticket passes bout (\$140 value), with front row seats
- Live sponsorship mentions throughout the bout
- Merchandise table to sell and promote your services, or pass on the space to a vendor/organization that BCB approves
- Your banner, poster or display at all bouts

*The Border City Brawlers play approximately 4 home games per season. Most games are double-headers meaning there are two full games per event. The season runs from May to October. A "bout" is a game.



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The Season Printing Sponsor Provides:

Printing for the Season including:

- A one-time run of 100 11x17 Season Posters
 - All home games listed on one poster to be put up at beginning of season and stay up all season around the community
- A one-time run of 400 B&W handbills
 - 8.5 x 11 cut into 4 posters per sheet, 100 sheets=400 handbills
- 100 Game Day Programs per bout with colour front
 - 8.5x11 landscape booklet with centre stapled on approx. 4-6 sheets

NOTE: All set-up and artwork to be supplied by BCB as per printer's specifications.