

2018 Season  
Flat-Track Roller Derby

# Sponsorship Package



**Border City Brawlers**  
Live, Local & Legit

## About Border City Brawlers

Formed in 2010, Border City Brawlers is Windsor's first and only flat-track roller derby league, and a not-for-profit organization. As a "for the skaters, by the skaters" operation, the league prioritizes inclusivity, athleticism and leader development.

## Build Your Brand

Women's Flat Track Roller Derby is the fastest growing sport in the world!

Statistically, the average roller derby fan is in their mid-thirties, college educated, and has cash in-hand ready to spend on your business. By linking your name to this exciting full-contact sport you will set your brand apart from the competition and give it the edgy visibility you've been looking for!

A Border City Brawler sponsor has access to an established fan base of more than 5500 followers on Facebook, Instagram and Twitter combined. Loyal to the bone, our fans invest in the brands that invest in us!

## Getting Started

Without sponsorship contribution, there couldn't be a roller derby league in Windsor. As a not-for-profit league, BCB athletes pay to play. It's through the generosity of sponsors like you, and our own league-hosted fundraising events, that we are able to secure practice spaces, game day venues, insurance, ref fees and other incidentals necessary to ensure that this unique sporting opportunity may remain an exciting part of the Windsor community!

The Border City Brawlers' game season runs from April to October and hosts approximately 4-5 home games in Windsor/Essex County.

*The Border City Brawlers are proud to announce this season's sponsorship opportunities!*

If you don't see a fitting option for your brand, contact [sponsorship.bordercitybrawlers@gmail.com](mailto:sponsorship.bordercitybrawlers@gmail.com) ! We're happy to work with you to guarantee our mutual success.

PROVE  
THEM  
WRONG

LIFE'S  
SHORT,  
SKATE  
FAST

ATHLETES  
COME IN  
ALL SIZES

## A La Carte Sponsorship

### ONE TIME BOUT PRESENCE

**Program Advertisement**  
Price: \$35.00

**Banner or Sign**  
Price: \$30.00

**Merchandise Table**  
Price: \$25.00

## Full-Season Sponsorship

### PLATINUM

**Features:**

- Logo & link on BCB media
- Complementary bout attendance
- Ad in season's bout programs
- Banner or sign displayed at bouts
- Live announcements during bouts
- Merchandise table at bouts

Price: \$260.00

### GOLD

**Features:**

- Logo & link on BCB media
- Complementary bout attendance
- Ad in season's bout programs
- Banner or sign displayed at bouts

Price: \$200.00

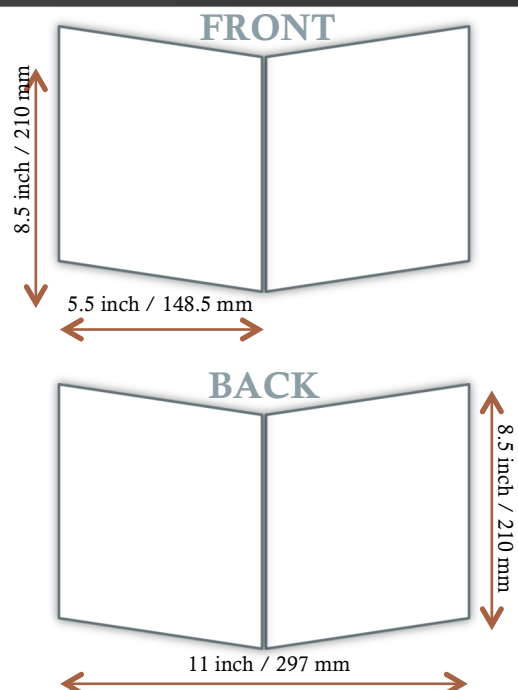
## PRINT SPONSOR

**Features:**

- Logo & link on BCB media
- Complimentary bout attendance
- Cover logo & ad in bout programs
- Banner or sign displayed at bouts
- Live announcements during bouts
- Merchandise table at bouts

**Season's print donation:**

- 100 11x17 coloured season posters  
Listing all bouts this season  
One-time Print
- 100 bifold programs per bout  
Coloured cover with B&W interior  
8.5x11 sheets folded in half
- 400 8.5x11 B&W handbills  
4 posters per sheet / 100 sheets  
One-time Print





Roller Derby  
Sponsorship Package

## Sponsorship Agreement for Ad/Web Space

Business /Organization Name: \_\_\_\_\_

Selected Option: \_\_\_\_\_ All Season  A La Carte   
Price: \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Business Address: \_\_\_\_\_

Signature of Contact Person: \_\_\_\_\_

By signing you agree as the contact person of the business/organization to provide payment in the amount agreed upon. If paying by cheque, please make out to "Border City Brawlers".

The Border City Brawlers agree to run your logo or ad in their home game programs according to the package specification you have purchased.

For best results, please submit your media files in a format that supports transparent backgrounds (ex: BMP, GIF, PNG, PSD, TIFF) to [sponsorship.bordercitybrawlers@gmail.com](mailto:sponsorship.bordercitybrawlers@gmail.com)



Skater's Name: \_\_\_\_\_

Payment Collected: Y/N Cash  Cheque   
Payment Sent to Finance: Y/N  
Logo Collected Y/N

\* Please submit this form in person to Michelle or by email to Sponsorship Committee.

**[www.bordercitybrawlers.com](http://www.bordercitybrawlers.com)  
[sponsorship.bordercitybrawlers@gmail.com](mailto:sponsorship.bordercitybrawlers@gmail.com)**