



OKLAHOMANS *for the* ARTS

Partners:

Oklahoma Arts Council
Oklahoma Museums Association
Allied Arts
Arts Alliance of Tulsa
Arts & Humanities Council of
Tulsa
Arts Council OKC
City of Oklahoma City
Cultural Development Corporation
Graceful Arts Center
Norman Arts Council
Ponca City Arts Center
The Arts in Guthrie
Tulsa Arts Commission
Tulsa Performing Arts Center Trust

The Economic Impact of Nonprofit Arts and Cultural Organizations and Their Audiences in the State of Oklahoma (Fiscal Year 2015)

TOOLKIT FOR ORGANIZATIONS:

Social Media:

Twitter:

Arts & culture generate \$872.8 M in economic activity in Oklahoma! See @americans4arts' #AEP5 @ok4arts study ok4arts.org/economy #artsaddup

The arts support 29,165 full-time jobs in Oklahoma! #artsaddup @americans4arts' #AEP5 @ok4arts study ok4arts.org/economy

The arts mean business in Oklahoma—\$38 M in tax local revenue, to be exact. #AEP5 @americans4arts americansforthearts.org/aep5

Oklahoma ♥s the arts—and the feeling is mutual! Learn more in @americans4arts' #AEP5 @ok4arts study ok4arts.org/economy #artsaddup

Facebook & Instagram

Use photos whenever possible. Examples and images you can use if you don't have your own: From AFTA: <https://drive.google.com/drive/folders/0B5b9VfQrc7U4d1JDY1Y2MTlvVKE>

On National results:

The arts are an economic and employment powerhouse! A new economic impact study from Americans for the Arts shows that the U.S. nonprofit arts and culture industry spurs \$166 billion in annual economic activity, supporting 4.6 million jobs and generating \$27.5 billion in government revenue. #AEP5

<http://www.americansforthearts.org/aep5>

The arts mean business—\$166 billion in economic activity [or \$27.5 billion in government revenue, or 4.6 million jobs], to be exact. Learn more and find out how the nonprofit arts industry helps your community thrive in Americans for the Arts' new Arts & Economic Prosperity study, the most comprehensive arts & culture economic impact study ever conducted. #AEP5

<http://www.americansforthearts.org/aep5>

On Local results:

The arts are an economic and employment powerhouse! A new economic impact study from Americans for the Arts shows that the nonprofit arts and culture industry in Oklahoma generates \$872,830,632 in annual economic activity, supporting 29,165 full-time equivalent jobs and generating \$84,504,000 in local and state government revenues. #AEP5

www.ok4arts.org/economy #artsaddup

The arts mean business in Oklahoma—\$872,830,632 in economic activity, to be exact. Learn more about the impact of nonprofit arts in Oklahoma in Americans for the Arts' new Arts & Economic Prosperity study on Oklahoma, the most comprehensive arts & culture economic impact study ever conducted. #AEP5

www.ok4arts.org/economy #artsaddup

Oklahoma ♥s the arts—and the feeling is mutual! Learn more about how the arts make Oklahoma a better place to live and work in in the new Americans for the Arts economic impact study. #AEP5

www.ok4arts.org/economy #artsaddup

Watch for newsletter inserts, board reports and more coming soon...

Oklahomans for the Arts

Oklahomans for the Arts is a statewide organization advocating for a state where everyone experiences and benefits from arts and culture.

A nonprofit organization, Oklahomans for the Arts advocates for public funding for arts and arts education. Its Board of Directors (listed on the left side of this letter) is composed of leaders from business, philanthropy, and the non-profit sector. We speak for a network of more than 5,000 advocates across the state and in collaboration with many community partners. www.ok4arts.org