ACTION NEEDED:

✓ Assert the valuable role of the Oklahoma Arts Council in addressing core needs in economic development, education, quality of life, veteran and aging services, health outcomes, and more.
✓ Press for investment in the Oklahoma Arts Council as a strategy to make Oklahoma a Top Ten State.

WHY THE OKLAHOMA ARTS COUNCIL MAKES ECONOMIC SENSE:

• The Oklahoma Arts Council generates strong return on investment, leveraging an $6 return in state and local tax revenue on each $1 of seed funding.
• Oklahoma Arts Council funds leverage more community support, with $1 in public investment attracting $14 in private match.
• The Oklahoma Arts Council makes up less than .04% of the state’s budget.
• The arts and culture nonprofit sector supports more than 29,000 full time jobs and has a direct impact of $872,830,632 on Oklahoma’s economy. *

HOW THE OKLAHOMA ARTS COUNCIL IS WELL MANAGED:

• The Oklahoma Arts Council is very efficiently administered with a very low ratio of overhead expense, using only a small portion of its budget on administration.

OKLAHOMA ARTS COUNCIL: MEANS THE ARTS & CULTURE INDUSTRY

• In 2018, Oklahoma Arts Council funded programs in 70 communities in 47 counties through schools, local governments and nonprofit organizations.
• The Oklahoma Arts Council’s budget has already been cut drastically (see budget facts), reduced 46% since 2010.
• Important education programs such as the Performing Arts Corps have been shuttered; development programs such as Leadership Arts and Cultural District Certification are inactive; and, investment in grant programs for schools and communities statewide has been slashed.
• Learn more about the Oklahoma Arts Council’s work through their Impact Report.

OKLAHOMA ARTS COUNCIL: MEANS ART EDUCATION

Oklahoma Arts Council grants leverage important arts education across the state.

• Thousands of youth participated in arts education activities in schools provided by nonprofit organizations supported by the Oklahoma Arts Council or through direct funding by the Oklahoma Arts Council.
• The Oklahoma Arts Council’s budget impacts teaching artists in schools, the performing artist roster, after school arts programs, community arts education and more.

*Arts & Economic Prosperity 5 results: www.ok4arts.org/economy/