

My goal is to fulfill my potential to the best of my ability.

I strive to create unique work that leaves a lasting impact and meets client goals. Being honest, dependable, efficient and hard-working are things I take pride in.

## EXPERIENCE

### Designer / Art Director

Cody Maple

- Local, regional and national clients
- 2007 to present
- Capitalizing on advanced design and client relation skills, successfully built a thriving freelance business

### Senior Designer / Art Director

AdWave Inc.

- Sarasota, FL
- July 2015 to April 2016
- AdWave Inc. is an expansive media network where quality content and optimized monetization come together to form a quality ecosystem of web properties geared towards user engagement and performance

### Advanced Designer

Ringling College of Art and Design

- Sarasota, FL
- August 2008 to February 2015
- Originally hired as Graphic Designer in August 2008 for highly-regarded art and design college. Promoted to senior-level position of Advanced Designer in October 2010.

### Graphic Design Intern

Red Deluxe

- Memphis, TN
- May 2007 to May 2008
- Among the most highly-esteemed branding and advertising agencies in the mid-south. Hired as a paid graphic design intern for a 3-month placement and subsequently offered an extended position until graduation from college.

## EDUCATION

### University of Memphis

BFA, Graphic Design, May 2008

BA, French and Spanish, May 2008

- Granted a full-tuition Visual Arts Scholarship covering all expenses for both degrees
- Graduated Magna Cum Laude with GPA of 3.7/4 in both degrees
- Member of Pi Kappa Alpha (External Vice President), AIGA student group, and various other student volunteer groups

### l'Université Catholique de Lille

January 2005 to May 2006

- Attained certificates in French, Spanish, History and Art

## LANGUAGES

**English** | Native fluency

**French** | Advanced proficiency

**Spanish** | Advanced proficiency

## HONORS

- Work has garnered 65+ awards, honors and scholarships from local, regional and international competitions
- Featured in industry-leading design publications including *Print*, *HOW*, *Communication Arts* and *Graphic Design USA*
- Selected as a speaker, judge and consultant on graphic design for local and national design competitions and various public relations associations

## SKILLS

- Expert knowledge of Adobe Creative Suite
- Microsoft Office (PowerPoint, Word, Excel); Apple programs (Pages, Keynote, Numbers)
- Print design, print production, pre-press and on-press, art and creative direction, editorial design, UI/UX, digital photography and editing, branding, accomplished photographer
- Outstanding grammar, spelling and punctuation skills
- Working knowledge of HTML and CSS
- Advanced proficiency with various social media platforms including Facebook, Instagram and LinkedIn
- Proven success in management and direction of art and design assistants, photographers and illustrators including hiring, project management, scheduling, payroll, budgeting and time management

## CONNECT



[codymaple@gmail.com](mailto:codymaple@gmail.com)



[www.codymaple.com](http://www.codymaple.com)



[linkedin.com/in/codymaple](https://www.linkedin.com/in/codymaple)



[instagram.com/mapletiger](https://www.instagram.com/mapletiger)