

Meijia Jiang

Seeking UX Design Internship

Contact: jmj990@126.com | +1 470 343 1171

Portfolio: www.mejia-jiang.com

Education:

Georgia Institute of Technology | Aug 2017- Now
M.S. in Human-Computer Interaction

Tsinghua University | Sep 2013 - Jun 2017
B.Eng in Automotive Engineering
-Specializing in Carbody Styling | Major Rank: 3

Professional Experience:

Didi Chuxing | Jun - Dec 2016

UX Design Intern

- Optimized the Trip History function of the ride sharing mobile app *Didi 5.0*
- Redesigned the driver recruitment portion of the official website
- Developed the wireframe of the visual component library tool: *Didi Magic Cube* to help inner staff visualize their ideas quickly

Info Art & Design Lab | Apr - Oct 2016

Tsinghua University

Designer and Researcher

- Researched liquid metal applications for interface
- Developed a group of interactive art installations entitled *Metal Life* in a team
- Displayed the work at the *Linz Ars Electronic Festival* and the *Tsinghua Art Museum*

Labμ | Mar - June 2016

Tsinghua University

UX Designer

- Designed a mobile campus life app *Tsinghua Now* and presented with working iOS app
- Conducted user research with college students to figure out the pain points of campus service
- Tested prototypes at various design stages

Design Projects:

Grocery Store Virtual Pet APP | Aug 2017 - Now
HCI Foundation Project

- Designed surveys and conducted interviews with parents and kids in grocery stores
- Made affinity map based on collected qualitative data to investigate the pain points of users in a team
- Creating wireframes and high-fidelity prototypes to form potential solution

MedMinder APP | Aug 2017 - Now

Interface Prototyping Project

- Made storyboard and persona
- Sketched mock-up wireframes for a medicine taking reminder app on iOS platform
- Crafted UI guidelines and developed a Hi-Fi prototype

ICY-E | Apr 2016 - Aug 2016

INVOLVE China, Volvo

- Created a road-system concept design for intelligently charging service of electric vehicles
- Delivered presentation of the final design to the clients

Road APP | Oct 2015 - Jan 2016

Audi App Challenge, Audi

- Worked with Tsinghua X-lab on a research of an Intelligent Driver Interactive Vehicle Environment
- Conducted interviews with drivers and passengers
- Developed and created a prototype of an app that help drivers communicate safely

Infiniti Hybrid Dash Board | Oct 2015

Ergonomics Course Project

- Designed a creative dash board of a hybrid vehicle using ergonomics knowledge
- Conducted competitive analysis of the current hybrid vehicle's dashboards

Awards:

INVOLVE China | Finalist Top 10

Volvo China 2016

Audi App Challenge | Finalist Top 5

Audi China 2016

Scholarship for Integrated Excellence | Top 5%

Tsinghua University 2016

Scholarship for Sports Advance | Top 5%

Tsinghua University 2015

Scholarship for Arts Advance | Top 5%

Tsinghua University 2014

Beijing Merit Student | Top 0.1%, 2013

Beijing Art Special Student | Top 1%, 2013

Skills:

Design:

- Sketching
- Storyboarding
- Persona Creation
- Wireframing
- Prototyping

User Research:

- Competitor Analysis
- Surveys
- Interviews
- Contextual Inquiry
- Usability Testing

Tools:

- Sketch
- Axure
- Hype
- Principle
- ProtoPie
- InVision
- Balsamiq
- Photoshop
- Illustrator
- Indesign
- Processing
- HTML/CSS
- C/C++