

MEIJIA JIANG

Seeking UX/ Product Design Internship

<http://mejia-jiang.com>

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EXPERIENCE:

Didi (Merged with Uber China)

UX Design Intern

Jun - Dec 2016 | Beijing, China

- Worked with the core UX team to design the newest version of the ride-sharing mobile app Didi during its merger with Uber China.
- Applied card-based Design to redesign the Trip History function of the newest version of the app.
- Designed the trip filter and the user flow of the invoicing process.
- Developed the wireframe of a visualizing tool: Didi Magic Cube to help project managers visualize their ideas quickly.

Labu (Two products launched)

UX Designer

Mar - June 2016 | Tsinghua University

- Collaborated with developers to design a mobile app Tsinghua Now to facilitate the campus service and deployed it on the AppStore.
- Conducted contextual inquiries with college students to gather user needs and formed potential design solutions.
- Crafted the prototypes and tested them by conducting user testing at various design stages to perform design iterations.

Info Art & Design Lab

Research Assistant

Apr - Oct 2016 | Tsinghua University

- Researched on liquid metal applications for the future user interface.
- Developed a group of interactive art installations entitled "Metal Life".
- Exhibited the work at the German Linz Ars Electronic Festival and the Tsinghua Art Museum.

SKILLS

Tools:

Sketch
Photoshop
Illustrator
After Effect
InDesign
Axure
Principle
Origami
Framer
ProtoPie
InVision

Design:

Interaction Design
Visual Design
Motion Graphics
Infographic
Service Design

User Research:

Competitive Analysis
Survey/ Interview
Usability Testing

UX Methods:

Storyboard
Persona
Wireframe
Prototype
Journey Map

Programming:

HTML/ CSS
C/C ++
Arduino

EDUCATION

Georgia Institute of Technology

M.S. in Human-Computer Interaction | 4.0/ 4.0

Aug 2017 - May 2019 (expected)

Tsinghua University

B.Eng in Automotive Engineering | 3.7/ 4.0

Sep 2013 - Jun 2017

Specialized in Car-body Styling | Major Rank: 3

Honors

Scholarship for Integrated Excellence | Top 5%

Beijing Merit Student | Top 1%

PROJECTS:

Grocery Store Virtual Pet APP

Lead Designer

Aug - Dec 2017

- Developed wireframes and prototypes to design a game-like grocery list that engages children in a grocery shopping trip.
- Created motion design and character design to deliver comprehensive user experience.

Smart Mirror

UX Designer

Aug - Dec 2017

- Designed an interactive mirror to help customers compare and select eyeglasses in Warby Parker.
- Crafted UI guidelines and developed a Hi-Fi prototype to conduct usability evaluation.

Audi App Challenge | Finalist Top 5

Lead Designer

Oct 2015 - Jan 2016

- Worked with Tsinghua X-lab on the research of an Intelligent Driver Interactive Vehicle Environment.
- Developed and created an app that helps drivers communicate safely.