

One Year of COVID-19 Response Report

April 2021



OVERVIEW

In March 2020, the COVID-19 pandemic changed everything. Circle of Hope (COH) transformed operations to immediately shift our focus to disease prevention. For over a year, we have provided donations of all-new clothing, hygiene essentials, soap and reusable face masks to homeless families and individuals to help prevent the spread of the virus in crowded Boston-area shelters, where homeless people are among the most at-risk for COVID-19 and its complications.

Since the pandemic, COH has operated without our usual corps of 150 volunteers. For 12 months, we have been powered by only 5 part-time staff members and a small, dedicated corps of intrepid volunteer drivers to procure essential clothing, prepare orders and make contactless deliveries directly to homeless shelters, healthcare clinics, and neighborhood programs for people experiencing homelessness. This challenge has been daunting, but we have been determined to protect the health and safety of Greater Boston's homeless families and individuals in deepest need throughout this crisis.



"Circle of Hope supports our families in every stage of their journey towards self-reliance and is truly essential to both Clinton Street Shelter and Pearl Street Shelter."

> -Kimberley Hicks SMOC Congregate Shelter Director/Scattered Site Liaison



IMPACT

Since the COVID-19 crisis began, COH has served more than **24,000** people experiencing homelessness and housing insecurity in Boston, Cambridge, and MetroWest. In the past 12 months, we made **194** safe, contactless deliveries to our shelter and clinic partners. We donated **107,000** items valued at nearly **\$560,000**, including hygiene supplies, personal protective equipment (PPE), essential new clothing and baby equipment, given directly to homeless infants, children and adults. Our 26 partner shelters and clinics rely on us when people turn to them for help. We are grateful to be such a vital part of the public health solution in preventing the spread of COVID-19, protecting health, and saving lives.

EMERGENCY RESPONSE PROGRAM The pandemic has disproportionately impacted the vulnerable homeless families we serve every day. With COVID-19-related job loss, family loss, and financial hardships, requests for immediate assistance by families and individuals grew exponentially this past year. COH's Emergency Response Program formed the solid foundation of our COVID-19 response. With our signature agility and experience helping families displaced by fire and domestic violence, we launched a targeted focus on hygiene items, essential clothing, and PPE for people in crisis. We continue to deploy volunteer drivers with our donations within 48 hours of every family emergency request.

COH strategically expanded its partnership with the Boston Police Department (BPD) to reach families with nowhere to turn during the pandemic. We doubled the frequency of deliveries to meet the increased need for essential clothing and outerwear for homeless families and individuals in the city. Through constant email, phone, and text communications with shelter managers, clinicians, and BPD officers, COH answered the calls for help by providing the exact clothing requested. We developed new supply chains for discounted clothing and hygiene items. We reached out to the broader community through social media



messages and e-blasts when our shelves were getting empty, and mobilized compassion in action. Motivated by pleas for help and fueled by determination, COH has been committed to using our resources in the most effective, impactful, and fiscally responsible way.

Over the last 12 months of our expanded Emergency Response program, COH donated a total of **7,530** items to the BPD, valued at **\$25,524**, including clothing, winter coats and other essentials for homeless infants, children and adults in Boston. A donation on this scale wouldn't be possible without the help of our donors and funders to replenish our supplies.







In October, COH's Emergency Response received a request from the BPD to help all the families displaced in a multi-family fire in Dorchester. We responded within 24 hours with all new clothing (shown above), purchased in the specific sizes needed for all 19 people who lost everything in the fire. BPD Officer Antonette Cabral shared the gratitude expressed by the displaced families, adding, "I can't give them what they lost, I can replace with the help of Circle of Hope...we are blessed to have you as our partner."

"The assistance we receive from Circle of Hope allows us to continue to meet the needs of our guests. We are able to distribute these essential items every day to our guests. We are so appreciative of this critical work. Thanks again!"

-Rachel Klein Women's Lunch Place Shelter Manager **SHARE THE WARMTH** Six months into the pandemic, temperatures dropped and the need for warm winter coats and clothing grew quickly with the harshness of winter. Our partners at the family shelters and healthcare clinics could no longer accept gently used clothing or coats due to the virus. The families we serve were struggling to stay warm and healthy.

COH's "Share the Warmth" initiative kicked into high gear. We gave **2,300** brand new winter coats to children and adults experiencing homelessness in the pandemic. We are grateful to all of our generous donors and funders for making sure we had the coats we needed to keep those in crisis healthy and warm.



"Without Circle of Hope, I don't know where we would be."

> -Zaida Estremera Casa Nueva Vida Family Shelter



GET SET WITH COH The pandemic has greatly impacted homeless and housing-insecure college students. Through its highly impactful Get Set program, COH has made monthly deliveries of warm clothing, personal hygiene supplies, coats and new bedding to Framingham State University (FSU) so students could focus on school and attend classes in good health. Since the pandemic began, we have donated **3,341** of these essential items to students at FSU.

In February, COH was there for a FSU student and her immediate family who lost everything in a devastating house fire. In an emergency response, COH delivered new clothing, warm coats, towels, and sneakers within 48 hours, giving the family what they needed to stay warm and healthy.

COH has also been a vital resource for Y2Y Harvard Square, a shelter for young adults experiencing homelessness. We donated **5,159** items of new clothing, toiletries, soap, sanitizer and PPE during the pandemic. These essential donations will keep homeless youth and young adults warm, healthy and safe as COVID-19 infections remain an issue in crowded urban shelters. Our belief is homeless youth and young adults should have the same opportunities as others to help them succeed.

"The communication with the staff at Circle of Hope is amazing; they always make sure they are sending things for all family members, from expecting moms to dads."

-Matilde Medina
Pearl Street Family Shelter Director

As part of our Get Set program to help homeless college students stay healthy, COH formed a partnership with University of Massachusetts Boston. After closing last March due to the pandemic, the campus pantry re-opened on March 2nd and COH was there with a donation of personal hygiene essentials to protect the health and dignity of vulnerable students in need. More than **231** college students who are food and housing insecure have utilized the pantry in the first 2 months, and the need continues to grow.







"U-Access is incredibly grateful for this donation from Circle of Hope. This contribution comes at an important time as our students balance college, finances, and a global pandemic. By supporting students with the resources and services they need to be successful outside of the classroom, it will help them to perform well inside their classes."

-Mariette Ayala, PhD
Director Urban and Off Campus Student Services (U-ACCESS)
University of Massachusetts, Boston

COH forged a new partnership with K-House in its quest to help college students experiencing homelessness during the pandemic. K-House houses homeless college students from four different public colleges: UMass Boston, MassArt, Roxbury Community College and Bunker Hill Community College. Our support is vital to the more than 18% of two-year college students who experienced homelessness within the last year.



"Your donated items are truly priceless and lifesaving."

-Clinician
Boston Health Care for the Homeless Program



"I wanted to take a moment to thank you, Jody and your team at Circle of Hope, for the amazing donation received at the K-House today. This was a great opportunity for the scholars enrolled in the K-House College Scholars Program to experience the level of support that exists for them in the community. We appreciate your ongoing support and attention."

-Jonathan Regis YouthHarbors

VACCINE EQUITY INITIATIVE COH remains deeply committed to protecting the health and safety of people experiencing homelessness during the COVID-19 pandemic. Vaccine equity is paramount to controlling and reversing the disproportionate toll of COVID-19 infection and mortality in the most marginalized communities served by COH. In collaboration with the Boston Public Health Commission, COH is distributing vaccine educational postcards in 6 languages, with contactless deliveries we make. These postcards are linguistically and culturally customized to encourage vaccination when accessible among the vulnerable people we serve.



GRATITUDE AND DETERMINATION

The last 12 months have been incredibly challenging. COH is grateful and proud to have served our most vulnerable neighbors without interruption. As COVID-19 infection and exposure continues, homeless families and individuals need our help more than ever due to inequities in healthcare and risks beyond their control. It is critical COH continues providing the PPE, brand new clothing, and hygiene essentials that homeless families and individuals in Greater Boston need to stay healthy and safe throughout this crisis.

We are profoundly grateful for the generous support of individual donors, families, business and community partners who answered Circle of Hope's call to action in a time of crisis. Circle of Hope is proud and grateful to have been awarded vital federal CARES Act funding, COVID-19 emergency grants, and unrestricted grants that fueled our operations so we could deploy resources during rapidly changing circumstances. Circle of Hope was at the ready thanks to this humanitarian aid for our most vulnerable neighbors. We still need financial support and ask for your continued help to allow us be there when people need us the most.

This life saving work would not be possible without you—our incredible network of donors, supporters, volunteers, and partners. We are deeply grateful for all of the ways you support us and fuel our care for those who are homeless.

Funders

State, federal, and private funders recognized Circle of Hope's essential services during the COVID-19 pandemic by supporting our work with generous grants. We are profoundly grateful for grant funding from the following:

Boston Resiliency Fund* Boston Sisters of Perpetual Indulgence

City of Framingham CDBG (HUD) Foundation for MetroWest Youth in Philanthropy Middlesex Savings Bank

Framingham CARES Act CDBG-CV*

Guardian Life Insurance Company Howard E. Stark Charitable Foundation Life Science Cares MAXIMUS Foundation

Metrowest Health Foundation*

Rockland Trust

The David E. Retik Christopher D. Mello Foundation

Whole Foods Market Community Giving

*First-time funder

Community In-Kind Donors

Thank you to the businesses and community groups who donated critical supplies, such as new clothing, face masks, and hygiene essentials during this past year.

Lion Heart Girls Group Watertown* AIS Leominster*

barre3 Needham Lisa's Boutique* B in Touch Massage Therapy

Bombas Muzi Ford

Boston Army Fan Base* C4 Therapeutics* Needham Rotary Club Charles River Apparel

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Temple Beth Shalom Children's Center

Troop 82453 Sudbury* Westwood Daisy Troop* William Raveis Needham

Donors

Thank you to the individuals, families, and businesses who contributed financially to Circle of Hope this year, helping us protect the health and safety of homeless individuals during the COVID-19 pandemic.

\$10,000+

Pamela and Bruce Goody John and Gertrude Donovan Foundation George Krupp Deborah and Barry Lipsett Anne Welch and Stephen McMillan

\$5,000-\$9,999

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SUMMARY OF DONATIONS MARCH 2020 - FEBRUARY 2021

TOTAL ITEMS AND VALUE

# of Items	Value	# of Deliveries
106,930	\$556,708	194

BY CATEGORY

Donation Type	# of Items	Value
PPE	18,600	\$37,208
Hygiene & Dignity Bags	45,081	\$118,990
Infant Clothing & Essentials	3,033	\$15,419
Children's Clothing	13,887	\$93,640
Women's Clothing	12,646	\$162,244
Men's Clothing	9,025	\$97,400
Linens & Essentials	4,658	\$31,807
TOTAL	106,930	\$556,708

