

# gillian janus

CELL 860.861.1558 • E-MAIL [gillianjanus@gmail.com](mailto:gillianjanus@gmail.com)

## PROFILE

**Production professional** with in depth experience in all aspects of television development, casting, sales, and production

**Strong project management skills** related to creative development, budgeting, hiring, and oversight

**Direct experience** working on and leading projects in various stages, from concept creation and trailer production to pilots and series

**Collaborative team member** with a positive and resourceful presence

**History of sales** in television and branded content including projects developed and sold to: A&E, Discovery, Food Network, Vh1, Digitas, and America's Test Kitchen, among others

## EDUCATION

**Bachelor of Arts, Communications; Minor, Political Science**

University of Connecticut, 2005

## SKILLS

Microsoft Office, Avid, Keynote, Final Draft, Pipedrive, Final Cut

## EXPERIENCE

### **FREELANCE DEVELOPMENT AND CONSULTING**

#### **September 2016-present**

- Brainstorm, research, and write loglines and pitches
- Stay up to date on network mandates and current television and digital trends
- Consult with other producers and companies on development and casting projects

### **AMERICA'S TEST KITCHEN**

#### **Branded Content Producer, June 2016-August 2016**

- Pitch creative, write segments, and field produce Facebook Live content
- Oversee and direct talent
- Manage crew on shoot days
- Work with vendors to build camera and technology packages

### **MILKMAN.**

#### **Director of Development & Casting, March 2015-May 2016**

- Work with President and Creative Director to oversee direction of company, target networks, project concepts, and hiring
- Develop and execute projects, including brainstorming ideas, scripting trailers, writing treatments, managing and directing talent, and post producing, often managing multiple projects and freelancers
- Oversee casting of projects, including researching and interviewing potential cast, creating casting briefs and reels, and editing Skype interviews, plus working with agents to match established talent to projects
- Experience directly pitching network executives, including follow up and maintaining client relationships

# **gillian janus**

CELL 860.861.1558 • E-MAIL [gillianjanus@gmail.com](mailto:gillianjanus@gmail.com)

- Shape creative and format for shows in production, both in office and in the field, including story/post
- Credits: Supervising Producer, Craziest Restaurants in America (Food); Senior Field Producer, Uncontainable (Digitas & Ai)

## **MAD FUSION**

### **MTV, True Life Casting, January 2015 – March 2015**

- Casting for MTV's True Life
- Craft casting posts, conduct phone and Skype interviews, and compose casting briefs
- Assist with additional company casting

## **POWDERHOUSE PRODUCTIONS**

### **Manager of Programming/Development/Casting, March 2012 – December 2014**

- Oversee day-to-day operations of Programming, Development, and Casting departments
- Track overall department projects and budgets. Consistently deliver projects on or under budget
- Attend network pitch meetings with President and VP of Development
- Plan and produce development and casting shoots and trailers, both from production management and creative standpoints
- Hire and manage crews, freelance employees, and interns
- Credits: 60 Seconds to Sell (A&E), Swab Stories (Vh1), Spontaneous Construction (HGTV)

## **POWDERHOUSE PRODUCTIONS**

### **Programming/Development Coordinator, July 2010 – March 2012**

- Manage schedule for SVP and Director of Programming. Assist with maintaining project schedules and development and casting efforts
- Assist entire Programming department including booking travel, planning meetings, preparing pitch packages, and tracking outside submissions
- Serve as Production Coordinator on sets as needed
- Credits: Best in the Business (Discovery)