

# Bassich Collection

RG 413

Louisiana State Museum Historical Center

June 2018

## Descriptive Summary

<b>Provenance:</b>	Gift of Mr. and Mrs. Beauregard Bassich
<b>Title:</b>	Bassich Collection
<b>Dates:</b>	1986-1992
<b>Abstract:</b>	The Bassich Papers are a collection of ephemera relating to four civic events that occurred in New Orleans in the early 1990's: the Operation Hero's Welcome parade, the inauguration of Mayor Sidney Barthelemy, a dinner for the Margaret Thatcher Foundation, and the 1992 U.S. Olympic Track and Field Trials at Tad Gormley Stadium.
<b>Extent:</b>	1 Box, 0.5 linear ft
<b>Accession:</b>	1994.106.34-36

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## Biographical / Historical Note

Beauregard Louis Bassich (May 16, 1926 – Aug. 21, 2015) was a life-long resident of New Orleans, he was a dedicated preservationist and promoter of the unique history of the city. In 1988, he became the volunteer Executive Director of the New Orleans City Park Improvement Association where he was instrumental in many of the park's major initiatives: the restoration of Popp Fountain, the Japanese Garden, the Pavilion of the Two Sisters and his greatest passion, the restoration of the City Park Carousel. Beau directed the original restoration of the historic Carousel in 1988 and after Katrina flooded the park in August of 2005, he stepped in to spearhead its restoration once again. For this work, he received recognition from the National Register of Historic Places, the Department of the Interior and the National Preservation Honor award.

Up until a few months before his death, Beau was still active at City Park and served on the Board of Directors of Avery Island, Inc. He recently served on the Advisory Board of the Shadows-on-the-Teche in New Iberia. Over the years he also served on the boards of Gallier House, the Louisiana State Museum, the Advisory Board of Felicity Redevelopment, Inc, The Friends of the Cabildo, the International House, the 1984 Louisiana World's Exposition, the Jazz and Heritage Festival, and the New Orleans Museum of Art. Beau was also chairman of the Louisiana State Museum's Old Mint Restoration Committee and the Holy Name of Jesus drive for restoration of the St. Louis Cathedral. He was president of the International Association of

Blue Print and Allied Industries in 1956-57. At 30 years of age, he was the youngest ever to serve at this position.

He was honored to be selected Rex, King of Carnival in 1989. He was a member of several other carnival organizations. For many years he also co-chaired the Mayor's Mardi Gras Coordinating Committee. Beau was honored over the years by the St. Elizabeth's Guild, the Young Leadership Council, Family Service of Greater New Orleans, the National Jewish Medical and Research Center, the Freedoms Foundation, Louisiana Recreation and Park Association and City Park. Beau served in the Marines in WWII from 1943-5 and was stationed on Guam in the Pacific. He attended Jesuit High School and Isidore Newman School and attended Tulane University when he returned from WWII.

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## Scope and Content

This collection houses manuscripts and memorabilia from four civic events that occurred in New Orleans. The bulk of the collection consists of material related to Beau Bassich's involvement with the "Operation Hero's Welcome" on 29 June 1991 that honored the veterans of Operation Desert Storm. This event included a parade, an interfaith service, and a reception. The preparations for the event are documents by letters, faxes, and official organizational plans. Information concerning the costs of beads, doubloons, and souvenir throw cups offers an insight into the planning of a New Orleans parade.

Also included in this collection are: an official photograph and program from the inauguration of Mayor Sidney Barthelemy in 1986; a program, menus and seating assignment from a dinner for the Margaret Thatcher Foundation in 1992; and admission tickets, parking permits, and a photo identification badge from the 1992 U. S. Olympic Track and Field Trials held at Tad Gormley Stadium.

## Subjects

Operation Hero's Welcome  
Inauguration of Mayor Sidney Barthelemy  
Margaret Thatcher Foundation

1992 U.S. Olympic Track and Field Trials  
Tad Gormley Stadium  
New Orleans Parades

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## Access of Use Restrictions

### Access

Collection is **open** for research

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## Related or Separated Materials

**Location: Louisiana State Museum – Costumes & Textiles.**

Ball Invitation, Krewe of Achaeans, 25th Anniversary Ball. (acc. # 1994.106.01)

Ball Admittance Card, Comus, Lady's, 1973, Yellow Cardstock. (acc. # 1994.106.02.1)

Ball Admittance Card, Comus, Lady's, 1973, Black on Grey Cardstock. (acc. # 1994.106.02.2)

Ball Invitation, Proteus, 1973. (acc. # 1994.106.03)

Ball Invitation, Twelfth Night Revelers Centennial Ball, Addressed to Mr/Mrs Frank McLoughlin (Mrs. Bassich's parents.) (acc. # 1994.106.04)

Throw, Knights of Babylon, medallion embedded in plastic w/gold-tone neck chain, "Desert Song," 1985. (acc. # 1994.106.05)

Throw, Krewe of Proteus, plastic figurine, chartreuse green Proteus figure being pulled by sea-horse, no date. (acc. # 1994.106.06)

Doubloon, Comus, 1988, gold anodized aluminum. (acc. # 1994.106.07)

Doubloon, Comus, 1988, silver aluminum. (acc. # 1994.106.08)

Doubloon, Babylon, 1975, gold anodized aluminum. (acc. # 1994.106.09)

Doubloon, Babylon, 1976, gold anodized aluminum. (acc. # 1994.106.10)

Doubloon, Babylon, 1977, gold. (acc. # 1994.106.11)

Doubloon, Babylon, 1978, gold anodized aluminum. (acc. # 1994.106.12)

Doubloon, Babylon, 1985, gold anodized aluminum. (acc. # 1994.106.13)

Doubloon, Babylon, 1979, silver aluminum. (acc. # 1994.106.14)

Doubloon, Babylon, 1980, silver aluminum. (acc. # 1994.106.15)

Doubloon, Babylon, 1985, silver aluminum. (acc. # 1994.106.16)

Doubloon, Babylon, 1986, silver aluminum. (acc. # 1994.106.17)

Doubloon, Babylon, 1987, silver aluminum. (acc. # 1994.106.18)

Doubloon, Hermes, 1979, gold anodized aluminum. (acc. # 1994.106.19)

Doubloon, Momus, 1988, gold anodized aluminum. (acc. # 1994.106.20)

Doubloon, Momus, 1988, silver aluminum. (acc. # 1994.106.21)

Doubloon, Proteus, 1987, silver aluminum. (acc. # 1994.106.22)

Doubloon, Proteus, 1989, silver aluminum. (acc. # 1994.106.23)

Doubloon, Proteus, 1990, silver aluminum. (acc. # 1994.106.24)

Doubloon, Proteus, 1991, silver aluminum. (acc. # 1994.106.25)

Doubloon, Proteus, 1992, silver aluminum. (acc. # 1994.106.26)

Doubloon, Proteus, 1994, silver aluminum. (acc. # 1994.106.27)

Doubloon, Rex, 1988, gold anodized aluminum. (acc. # 1994.106.28)

Doubloon, Rex, 1991, gold anodized aluminum. (acc. # 1994.106.29)

Doubloon, Rex, 1993, gold anodized aluminum. (acc. # 1994.106.30)

Dress, Infant's, white lawn, hand sewn, white on white embroidery, 2 small mother-of-pearl buttons, 1 missing for 3 button back closure, 2" gathered flounce on hem, puffed sleeves, label blue design on white background, "Acadian Handicraft/Louisiana."  
Manufacturer: Acadian Handicraft. (acc. # 1994.106.32)

Cap, White baseball style cap with sponsors' logos on front and rear: "Mobil" & "Nike;"  
U. S. Olympic Track and Field Trials, New Orleans. Manufacturer: Colorado Leisure Sport. (acc. # 1994.106.33.1)

**Location: Louisiana State Museum – Science and Technology.**

Tie tack or pin, silver-colored metal, "Singleton, "82." Political pin. (acc. # 1994.106.31)

Souvenir, rectangular shaped gold metal, pink, green, and beige "U.S. Olympic Track & Field Trials, New Orleans, "92". Lapel pin. (acc. # 1994.106.33.2)

Token. Gold aluminum, "A. A. Washington, Sr. Car Care, Simonize King and Queen, New Orleans." (acc. # 1994.106.37)

Token. Medium size, gold aluminum, "Downtown Howard Johnson's New Orleans, 330 Loyola." (acc. # 1994.106.38)

Token. Medium size, gold aluminum, "First Homestead & Savings Association, 1882-1978." (acc. # 1994.106.39)

Token. Gold aluminum, Louisiana & Southern Life Insurance Company, 1964-1965. (acc. # 1994.106.40)

Token. Medium size, gold metal, "International House, Established 1943." (acc. # 1994.106.41)

Token. Medium size, green aluminum doubloon, Ninth Annual St. Patrick Parade, Jefferson Parish, March 11, 1979. (acc. # 1994.106.42)

Token. Large size, gold aluminum, "Jean Baptiste Le Moyne de Bienville, 1718-1968." (acc. # 1994.106.43)

Token. Large size, gold aluminum, "Dibert, Bancroft & Ross, Co., Ltd/Amite Plant, Tangipahoa Parish, 1967." (acc. # 1994.106.44)

Token. Small size, silver, relief of tabasco bottle on one side, hand holding a bag on other side, "Bonne Chance, Bonne Sante et Toujours La Joie." (acc. # 1994.106.45)

Token. Small size, gold aluminum, "Apollo 11, Armstrong, Collins, Aldrin, Man's first Step on Moon, July 20, 1969." (acc. # 1994.106.46)

Token. Small size, bronze, Tabasco commemorative, no date. (acc. # 1994.106.47)

Token. Small size, silver metal, relief image of the Cabildo, "Cabildo, New Orleans, 250th Anniversary, 1718-1968, National Historic Landmark, 1795, Cabildo." (acc. # 1994.106.48)

Token. Medium size, bronze/gold color, La Salle commemorative, relief image of man with map, "Cavelier de la Salle, 1640-1687/monument "Dedicated April 9, 1967,Plaquemines Parish, Commission Council." (acc. # 1994.106.49)

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## **Administrative Information**

### **Preferred Citation**

Bassich Papers, Louisiana State Museum Historical Center

### **Acquisition Information**

This collection was gifted to the Louisiana State Museum on January 4, 1995, by Mr. and Mrs. Beauregard Bassich.

### **Notes**

The majority of this collection is in good condition.

There are 75 items listed under the accession number 1994.106.33-36, housed in the Louisiana Historical Center Manuscripts Collection, 33 items in Costume and Textiles items listed under the accession number 1994.106.01-33.1, and 15 items listed under the accession number 1994.106.31-49 in Science and Technology.

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## Contents List

Folder Location	Accession #	Date	Item Description
Box 1 Folder 1:	1994.106.36.1.a-b	29 June 1991	Two programs from Operation Hero's Welcome, Louisiana, Superdome; includes introduction and story behind the celebration, lists of committee members, schedule of events, participants in a concert, parade route, contributors, and various local advertisers. 16 Pages
Box 1 Folder 2:	1994.106.36.4	21 May 1991	Organizational Plan from Operation Hero's Welcome, includes: project overview, table of organization, and directory of committee members. 21 Pages
Box 1 Folder 3:	1994.106.36.2	29 June 1991	Interfaith Service program from Operation Hero's Welcome, includes: lists of events within the service; printed lyrics of songs within the service; "Eternal Father Strong to Save," "National Anthem," "O God, Our Help in Ages Past," "Now Thank We All Our God," and "American the Beautiful." 3 Pages
Box 1 Folder 4:	1994.106.36.8.a-i	29 June 1991	Eight parade schedules from Operation Hero's Welcome, includes: the order of bands and floats in the parade. 4 Pages
Box 1 Folder 5:	1994.106.36.6	29 June 1991	Parade script from Operation Hero's Welcome, includes: a description of the parade, the floats, the bands, and the dignitaries. 22 Pages
Box 1 Folder 6:			Parade Preparations., Operation Hero's Welcome
	1994.106.36.9.a	No Date	Parade Statistics: theme, date, duration, formation time, length, formation location for floats and parade participants, route, and disbanding location. 1 Page
	1994.106.36.9.b	No Date	Two lists of bands for the parade: by "verbal commitment" or "considered possible." 1 Page
	1994.106.36.c	No Date	"Veterans participation" in the parade: how they will assemble and march. 3 Pages
	1994.106.36.9.d	No Date	Detailed script of the veterans' appearance in the parade.

		6 Pages
1994.106.39.9.e-f	No Date	List of floats to be used and number of riders per float, Blaine Kern Artists. 2 Pages
1994.106.36.9.g	No Date	Armed Forces parade entries: bands, walking groups, fly-over, floats, and color guards. 1 Page
1994.106.36.9.h	No Date	Veterans: parade sequence of dignitaries, bands, floats, and walking units. 1 Page
1994.106.36.9.i	No Date	Veterans: massing of flags, the American Legion and Auxiliary, Disables American Veterans, Korean War Veterans Association, Marine Corps League and Auxiliary, Military Order of the Purple Heart, Paralyzed Veterans Association, and Vietnam Marine Pilots. 2 Pages
1994.106.36.9.j	24 June 1991	Fax from Al Foucha, NAS, to Beau Bassich, 24 June 1991. Parade schedule: Grand Marshall, Army Marine Corps, Navy, Air Force, Coast Guard, veterans, misc., and Fallen Hero's. 3 Pages
1994.106.36.9.k	No Date	List of Armed Forces entries in parade. 2 Pages
1994.106.36.9.l	24 June 1991	List of Armed Forces entries in parade with bands. 2 Pages
Box 1 Folder 7:		Floats Used in the Parade for Operation Hero's Welcome
1994.106.36.10.a	29 June 1991	List of floats to be used and the sponsor signs, Blaine Kern Artists. 2 Pages
1994.106.36.10.b	No Date	A list of twenty-five float sponsors. 1 Page
1994.106.36.10.c	No date	Fax from Al Foucha, NAS, to Col. Manning; concerning the U.S. Army mobile exhibits, including: a giant army helmet on a Cushman scooter, a tank balloon, and a camouflaged float. They are described by their physical dimensions, a drawing of each, the personnel required, and a touring schedule. 6 Pages
Box 1 Folder 8:		Throws for Parade in Operation Hero's Welcome
1994.106.36.11.a	No Date	Holographic quotes on the price of doubloons. 1 Page
1994.106.36.11.b	16 May 1991	Fax from Jazelle Hebert to Kim Rogers, concerning a committee list and the quotes from Giacona Container So. On throws and doubloons.

			4 Pages
	1994.106.36.11.c	20 May 1991	Fax from J. Clark Promotions to Beau Bassich, concerning quotes on plastic souvenir throw cups. 2 Pages
	1994.106.36.11.d	20 May 1991	Fax from Creative Coins and Doubloons to Beau Bassich, concerning quotes on doubloons. 2 Pages
Box 1 Folder 9:			Media and News Conference Agenda for Operation Hero's Welcome
	1994.106.36.7.b	4 June 1991	"News Conference Agenda." 1 Page
	1994.106.36.7.a	27 June 1991	"Media and Promotions Committee Status Report." Details the support of radio, television, and newspapers. 12 Pages
Box 1 Folder 10:			Planning and Committee Meetings for Operation Hero's Welcome
	1994.106.36.5.a	18 April 1991	"Meeting of Committee Chairs and Co-chairs," includes: mission statement and a list of committee members and their addresses. 10 Pages
	1994.106.36.5.b	2 May 1991	"Meeting of Committee Chairmen," including: a list of those present and minutes from the meeting. 6 Pages
	1994.106.36.5.c	8 May 1991	"General Meeting," includes: a list of those present and the minutes from the meeting. 6 Pages
	1994.106.36.5.e	21 May 1991	"Executive Committee Meeting Agenda Pack," contains: opening remarks, current status update, "some fundamental issues," sub-committee business, identification of specific objectives timelines, and the adjournment. 6 Pages
	1994.106.36.5.d	8 May 1991	Fax from Jane Willoughby, Dept. of the Treasury, to Beau Bassich concerning a tie-in with the 50 <sup>th</sup> Anniversary of the U.S. Savings Bonds and Operation Hero's Welcome. 1 Page
Box 1 Folder 11:			Correspondence Involving Operation Hero's Welcome
	1994.106.36.3.a	11 April 1991	Letter to Capt. Blair, Deputy Commander Naval Surface Reserve Force, from Mrs. Mickey Barthelemy thanking him for chairing the Armed Forces Committee. Included: parade statistics sheet and information needed to assist the parade committee. 4 Pages



1994.106.36.3.b	13 May 1991	Letter to Kevin Molony and Kim Rogers, of Rogers and Molony, Ltd., from Dale W. Stastny, of the Audubon Institute concerning the use of Woldenberg Park for a large musical concert. 2 Pages
1994.106.36.3.c	3 May 1991	Letter to Beau Bassich from Mickey Barthelemy, concerning her resignation as a chairperson of Operation Hero's Welcome. 1 Page
1994.106.36.3.d	13 June 1991	Letter to Beau Bassich from James R. Moffet, CEO Freeport-McMoRan, inviting him to a reception at the Plimsoll Club on 29 June 1991. 1 Page
1994.106.36.3.e	24 June 1991	Letter to Ernest Schiro from Beau Bassich, thanking him for being a driver in the parade. 1 Page
1994.106.36.3.f	25 June 1991	Letter to Charles Schneider from Beau Bassich, thanking him for the use of this antique convertible automobile in the parade. 1 Page
1994.106.36.3.g	30 June 1991	Letter to Beau Bassich from Capt. Gary Bair, U.S. Naval Reserve, Commanding Officer, thanking him for his help in organizing Operation Hero's Welcome. 2 Pages
1994.106.36.3.h	3 July 1991	Letter to Beau Bassich from "Kim" at Rogers and Molony, Ltd. congratulating him for the success of Operation Hero's Welcome. 1 Page
1994.106.36.3.i	11 July 1991	Letter to Beau Bassich from James R. Moffet, CEO Freeport-McMoRan, congratulating him on the success of Operation Hero's Welcome. 1 Page
1994.106.36.3.j	No Date	Letter to Beau Bassich from Anna M. Pilutti, 1LT, USAFR, Public Affairs Officer, concerning the use of military personnel in the parade. 2 Pages

Box 1 Folder 12:

Miscellaneous

1994.106.36.13.a	No Date	Text of unidentified hymn. 1 Page
1994.106.36.13.b	29 June 1991	Reply Form for reception/luncheon at the Plimsoll Club 1 Page
1994.106.36.13.c	No Date	Letter with open addressee from Sheriff Harry Lee requesting a \$100.00 or greater donation to cover the costs of Operation Hero's Welcome. 1 Page
1994.106.36.13.d	25 June 1991	

Fax to Beau Bassich from Missy Hodapp, director of the Host/Protocol Committee, concerning VIP credentials, parking, the reception, and the parade  
3 Pages

Box 1 Folder 13:

Souvenirs

1994.106.36.12.a-b	No Date	Two passes to Operation Hero's Welcome, enclosed in plastic and attached to yellow cord (to be worn around the neck.)
1994.106.36.12.c	No Date	"Beau Bassich" name tag enclosed in plastic and attached to a pin.
1994.106.36.12.d	No Date	Plastic American flag, 3" x 5".

Box 1 Folder 14:

U.S. Olympic Track and Field Trials

1994.106.33.3.1	22 June 1992	Daily parking permit, valid only 22 June 1992.
1994.106.33.3.2	22 June 1992	Map of parking area for Olympic Track and Field Trials around Tad Gormley Stadium.
1994.106.33.3.3a-e	18 June 1992	Five general admission tickets for 18 June 1992.
1994.106.33.3.4a-g	20-22 June 1992	Five reserved seat tickets for 20-22 June 1992.
1994.106.33.3.5	No Date	Identification badge for Beau Bassich (with his photo), enclosed in plastic and attached to a white cord (to be worn around the neck.)

Box 1 Folder 15:

The Margaret Thatcher Foundation

1994.106.34.a	No Date	Program from event.
1994.106.34.b	No Date	Menu for the dinner.
1994.106.34.c	No Date	Seating assignment.

Box 1 Folder 16:

1994.106.35	5 May 1986	Inauguration of Mayor Sidney Barthelemy, official photograph and program from the inauguration ceremony and the ecumenical convocation.
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		February 26, 1979	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant –
		February 18, 1980	<b>Krewe of Proteus</b> Proteus Luncheon Menu
		February 22, 1982	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		March 5, 1984	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		November 7, 1985	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		November 7, 1986	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		February 6, 1989	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		March 5, 1990	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		February 11, 1991	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		February 11, 1997	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		February 11, 2002	<b>Krewe of Proteus</b> Proteus Luncheon Menu - Antoine's Restaurant -
		November 8, 1979	<b>Krewe of Proteus</b> Proteus Fall Dinner Menu
		February 6, 1970	<b>Krewe of Proteus</b> Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbons)
		November 5, 1970	<b>Krewe of Proteus</b> Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbons)
		February 19, 1971	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbons)
		November 5, 1971	<b>Krewe of Proteus</b> Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal)
		March 2, 1973	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant –

		November 8, 1973	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/wax seal)
		February 22, 1974	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbon)
		November 13, 1974	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/wax seal)
		February 7, 1975	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbon)
		November 14, 1975	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/wax seal)
		February 27, 1976	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal and ribbons)
		November 12, 1976	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/wax seal) (2 copies)
		October 28, 1977	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/gold cord)
		November 3, 1978	<b>Krewe of Proteus</b> Proteus Menu - Antoine's Restaurant – (w/wax seal)
		February 23, 1979	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal)
		February 19, 1982	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/sticker seal and ribbons)
		February 11, 1983	<b>Krewe of Proteus</b> Le Roi Dine - Proteus Royal Repast - Menu - Antoine's Restaurant – (w/wax seal, ribbons, and red cord)