Product-Technology Roadmapping
Template
Feedback

Completed by: .............................................. Role: ..............................................
Location: ..................................................... Date: ..............................................

Your feedback on the utility of the template would be appreciated for research purposes. Names and organisations will be kept anonymous.

1) Rate **ease of use** for the template you used (i.e. intuitive to use; self-explanatory) on a scale of 1 (low – challenging to use) to 5 (high – easy to use):

   Low  1  2  3  4  5  High

2) Rate the **degree of completeness** achieved in given time (i.e. coverage of the topic in terms of depth & breadth) on a scale of 1 (low level of completeness) to 5 (high level):

   Low  1  2  3  4  5  High

3) Rate **consistency of output** (i.e. clarity & coherence of content) on a scale of 1 (low level of consistency) to 5 (high level):

   Low  1  2  3  4  5  High

4) Rate **quality of output** (where ‘quality’ = ‘strategically helpful’ in terms of understanding and decision making) on a scale of 1 (low level of quality) to 5 (high level):

   Low  1  2  3  4  5  High

5) Please note any **comments** you have on the experience of using the template you were provided with, highlighting perceived **benefits and drawbacks**:

[Box for comments]

Please return to Dr Robert Phaal, rp108@cam.ac.uk (participation is optional; all data will be treated in confidence, and anonymised)