Strategic Technology & Innovation Management
Toolkit Templates
Feedback

Completed by: ........................................ Role: ........................................
Location: ........................................ Date: ........................................

Your feedback on the utility of the template would be appreciated for research purposes. Names and organisations will be kept anonymous.

1) Tick which template you used – tick all boxes that apply:

[ ] Linkage grid  [ ] Roadmap  [ ] KPI table  [ ] Portfolio project selection

2) Rate ease of use for the template you used (i.e. intuitive to use; self-explanatory) on a scale of 1 (low – challenging to use) to 5 (high – easy to use):

Low 1 2 3 4 5 High

3) Rate the degree of completeness achieved in given time (i.e. coverage of the topic in terms of depth & breadth) on a scale of 1 (low level of completeness) to 5 (high level):

Low 1 2 3 4 5 High

4) Rate consistency of output (i.e. clarity & coherence of content) on a scale of 1 (low level of consistency) to 5 (high level):

Low 1 2 3 4 5 High

5) Rate quality of output (where ‘quality’ = ‘strategically helpful in terms of understanding and decision making) on a scale of 1 (low level of quality) to 5 (high level):

Low 1 2 3 4 5 High

6) Please note any comments you have on the experience of using the template you were provided with, highlighting perceived benefits and drawbacks:

Please return to Dr Robert Phaal, rp108@cam.ac.uk (participation is optional; all data will be treated in confidence, and anonymised)