

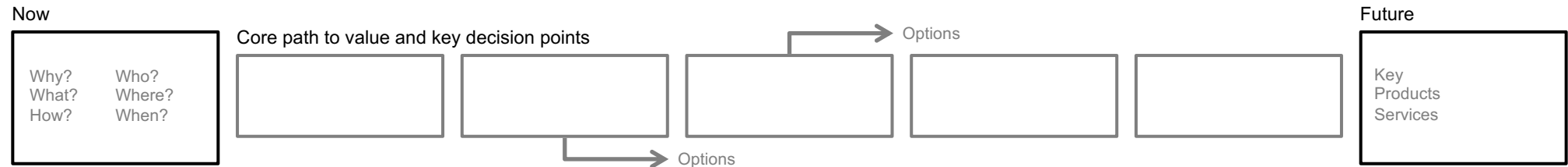
Technology Intelligence

Topic: Technology-Application area	Organisational perspective: Who are you?	Team:	Date:
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1) Key trends & drivers

Social	Technological	Economic	Environmental	Political	Infrastructural	Legal

2) Innovation strategy overview



3) What sources should be monitored?

	Pros	Cons
List of specific sources of information (e.g. name types of patents, trade fairs, university groups...)	What info can we get from each source?	What are the potential limitations of this knowledge source, what are the costs of tapping into each knowledge source?

4) How should the (Intelligence) system be built to monitor these sources?

Trawl Who/what mechanisms can help the company realise about non explicit intelligence?	Scan: How can unexpected developments be monitored? Who will do it? What infrastructure/process can we put in place?
Mine Where to store the intelligence? Who does/keeps it?	Target: How to monitor the sources of information identified? Who will do it? What infrastructure/process can be put in place?