Transformation Landscape canvas

Step 1a Define future value opportunity scenario/s

Step 1b Define long-term goals and objectives in line with value opportunity scenario/s

Step 2a Clarify current state

Step 2b Define short-term actions and targets, building on current position towards the future value scenario/s

Step 3a Identify key trends and drivers, and associated Opportunities and Threats

Step 3b Identify key resources and capabilities, and associated Strengths and Weaknesses

Step 3c Identify enablers for success

Step 4 Identify and prioritise strategic initiatives to explore, which exploit opportunities, counter threats and barriers, build on strengths and enablers and address weaknesses, together with associated key milestones, enablers, barriers, risks and knowledge gaps

Step 1c Identify key barriers to success

Step 2c Identify key enablers for success

Step 1a Define future value opportunity scenario/s

Step 2a Clarify current state

Step 2b Define short-term actions and targets, building on current position towards the future value scenario/s

Step 3a Identify key trends and drivers, and associated Opportunities and Threats

Step 3b Identify key resources and capabilities, and associated Strengths and Weaknesses

Step 3c Identify enablers for success

Step 4 Identify and prioritise strategic initiatives to explore, which exploit opportunities, counter threats and barriers, build on strengths and enablers and address weaknesses, together with associated key milestones, enablers, barriers, risks and knowledge gaps

Step 2c Identify key enablers for success

Step 1b Define long-term goals and objectives in line with value opportunity scenario/s