HEI strategy roadmap template

Step 1: Trends & Drivers affecting HEI sector (20___ - 20___)

1a) Brainstorm
1b) Cluster & Prioritise
1c) Summarise key trends / drivers

Social?
Economic?
Environmental?
Technological?
Political?
Legal?
Ethical?
Global?
Regional?
National?
Other contextual factors?

Step 2: HEI Vision (20___)

2a) Brainstorm

Ambition?
What does ‘good’ look like?
HEI ranking?
Services?
Products?
Organisation?
Governance?
Administration?
Infrastructure?
Processes / systems?
Facilities?
Equipment?
Technology?
Finance?
Resources?
Partnerships?
Communication?
Skills / People / HR?

Step 3: Current HEI position and gap (20___)

3a) Brainstorm
3b) Cluster & Prioritise
3c) Summarise current position

Ranking?
Performance measures?
Services?
Products?
Organisation?
Governance?
Administration?
Infrastructure?
Processes / systems?
Facilities?
Equipment?
Technology?
Finance?
Resources?
Partnerships?
Communication?
Skills / People / HR?

Strengths?
Weaknesses?
Gap?
Areas for improvement?

Step 4: Way forward / actions towards vision (20___-20___)

4a) Brainstorm
4b) Cluster & Prioritise
4c) Summarise way forward

Priority areas for action?
Levers of change?
Stakeholders?
Collaborations?
Networks?
Investments?
Strategy?

Opportunities?
Threats?

1c) Summarise key trends / drivers

2b) Cluster & Prioritise

2c) Summarise Vision

Feedback is welcome – for research, collaboration and training, please contact Rob Phaal: rp108@cam.ac.uk

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