

The Cape Cod Chronicle



Sarah and Dan Bergquist

Newsworthy...

Wheelhouse Bike Co.

Rentals * Sales * Service

48 Crowell Rd.

Chatham

774-840-4156

Open Monday – Saturday

9 a.m. to 5 p.m.

Closed Wednesdays

www.wheelhousebike.com

Minding Your Business

On April 17, Dan Bergquist officially traded in his lobster pots and clam rake for Trek bikes and a torque wrench. As many a Cape Codder has before, Bergquist re-invented himself by taking his passion for bicycles and starting a business doing something he loves. “He’s obsessed with bicycles,” said Sarah Bergquist, his wife and business partner. “And after we experienced a loss in our family, we realized life is short, and we decided to do what we’ve been dreaming of doing: owning a bike shop!”

And with lots of family support, the two bought the building on Crowell Road that many still call Monomoy Pharmacy, and created Wheelhouse Bike Co. “All that time Dan spent in the wheelhouse of a fishing vessel gives special meaning to the name of our shop and our logo, which combines a ship’s wheel and a bicycle wheel.”

“My dad built the front porch,” said Dan. “And our 7-year-old son Jakob contributes to the operation of the shop every day after school!”

Dan brings more than a fascination with bicycles to the shop; he’s invested time and training in the business. Along with his certification at Barnett Bicycle Institute and membership in the New England Mountain Bike Association, Dan spent his college years working in bike shops in Colorado and Vermont. “He is also an advocate for the responsible

use of fat bikes on the Cape Cod National Seashore and has ridden Surly fat bikes in the snow,” said Sarah.

Riding bikes in the snow? “Yes, the same fat bikes you can ride on the beach work in the snow,” laughed Sarah.

And the shop has plenty of those to rent along with cruisers, hybrids, road, cycle-cross and bikes for kids.

They are also the exclusive dealership on the Cape for the electric bike, Faraday. (“You’d never guess it’s an electric bike!”) You can either rent or buy Faraday bikes here; in fact, along with the rentals they have many bikes for sale and do repairs too.

They have trailers that transform a bike into a bike for two or enclosed ones that tow behind. “We have every kind of bike you need for your Cape Cod adventure! We are a full-service bike shop.”

Planning a Chatham vacation? “You can book everything online. Reserve and pay on our website, and then we will deliver your bikes to your Chatham rental.”

The two plan on staying open through the holidays, including Chatham’s First Night celebration. They offer gift certificates and all kinds of biking accessories in the shop, so be sure to make it one of your Christmas shopping stops if you have a bike rider on your list.

“The Wheelhouse Bike Co. is our dream come true,” said the two in unison. If riding a bike on beautiful Cape Cod is one of your dreams, start here.

