

Brittany Mikottis Smith

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630.362.9810
Lisle, IL

Portfolio:

mikottisdesign.com

Skills

Responsive design, mobile design, wireframing, prototyping, design strategy, facilitation, art direction, brand development, page layout, marketing collateral, print design, logo and identity design, print production, bookbinding, letterpress printing, basic knowledge of HTML and CSS

Software: Sketch, Invision, Zeplin, UXPin, Principle, Adobe CC — InDesign, Illustrator, Photoshop; Abstract, Microsoft Office, Jira, Confluence, MeisterTask, Keynote

Experience

Seismic Software (FKA The Savo Group), Chicago, IL

Senior Product Designer, April 2017–Present

- Leads design initiatives across the organization
- Defined a design strategy and implemented a modern, user centered design system for enterprise software solutions
- Represents UI/UX design team at Product & cross functional meetings to ensure teams are in alignment with business priorities
- Collaborates with UX Designer and Researcher to execute weekly user testing, define research objectives, facilitate sessions, and synthesize data
- Works within Agile and Lean UX methodologies to take projects from ideation through development

Market Realist, Geneva, IL

Senior Creative & UI Designer, April 2016–February 2017

- Lead website redesign creative and UI — including user testing, wireframes and high fidelity mockups
- Worked within the agile process to collaborate with product managers and developers
- Developed and implemented brand standards across digital and print applications
- Created all graphic and marketing materials for Market Realist and sees them through to completion (digital and print)

Invesco PowerShares, Downers Grove, IL

Designer, November 2012–April 2016

- Developed and produced marketing and sales collateral — including print, digital, and promotional items
- Art directed photo shoots and multi-million dollar ad campaigns consisting of TV spots, digital and print advertisements
- Served as a main contact when working with external agencies, print coordinators and vendors
- Developed brand guidelines and creative briefs for internal and external use
- Managed design interns

John G. Shedd Aquarium, Chicago, IL

Graphic Design Intern, Summer 2011

- Created digital and print promotions for the Jellies campaign
- Conducted research for design and content to incorporate into material for annual campaigns
- Worked alongside Art Director and Assistant Art Director in the development of design initiatives for signature events
- Developed internal brand training presentation

Education

Washington University in St. Louis

Sam Fox School of Design & Visual Arts

BFA in Communication Design 2012

Second Major in Marketing

Santa Reparata International School of Art, Florence, Italy

Summer Semester 2010

Honors & Activities

Washington University in St. Louis Varsity Volleyball

Varsity Team Member, 2008–2011

2011 Team Captain, 2011 UAA Conference Champions, 2009 NCAA DIII

Women's Volleyball National Champion, 2008 UAA Conference Champions

University Athletic Association All Academic Recognition

Fall 2008–2012