

Ridge and Valley Conservancy



SEPTEMBER 24TH

Become a sponsor &

**SUPPORT LOCAL
CONSERVATION**

Ridge and Valley Conservancy is a nationally accredited land trust that, in cooperation with strategic partners, permanently protects and stewards land in northwestern New Jersey for the benefit of natural communities. We own and steward 3,200 acres and have helped preserve more than 5,000 acres in Sussex and Warren counties over the past 30 years.

RVC's primary mission revolves around land preservation, but this work produces many other benefits including climate resilience, wildlife habitat protection, and the human benefits of connecting with nature, including improved mental and physical health.



Gnome Hollow Preserve in Hardwick is one of our many preserves across Sussex & Warren counties



GNOME HOLLOW PRESERVE HIKE-A-THON 2022

September 24  11AM-3PM

Gnome Hollow Preserve, Frelinghuysen

Ridge and Valley Conservancy is hosting a Hike-a-thon at our Gnome Hollow Preserve to raise public awareness of, and funds for, our beautiful preserves and all they offer to the communities in our region.

- The event will draw approximately 250 people, including hikers and supporters. Teams will include employer-sponsored teams, RVC members, and local families who care about the great outdoors—or are just looking for a fun way to spend time together!
- RVC is producing a social-media campaign promoting a daily "30 Minutes in Nature" that will be promoted for the 30 days leading up to the event.
- We expect that many of our attendees will be wellness-conscious individuals who are likely to support local and small businesses.

SPONSORSHIP OPTIONS

We sincerely appreciate donations or support of any kind! Three sponsorship levels are available for this event and we are also seeking in-kind donations for Hike-a-thon prizes. If you would like to participate as a sponsor for this event or to learn how you can support RVC in the future, please contact lynda@ridgeandvalleyconservancy.org

GNOME HOLLOW PRESERVE SPONSOR

\$2,500  **1 OPPORTUNITY AVAILABLE**

Your company logo will be prominently featured on event giveaways. Participants will receive a durable picnic blanket to use at the event and future outings in nature. Additionally, the Gnome Hollow Preserve Sponsor will be recognized for 1 year on RVC's home page, the Gnome Hollow Preserve Page receiving more than 600 visits a year and the Gnome Hollow Trail Map used by approximately 100 people each year.

Sponsored!

HIKE-A-THON SPONSORS

\$1,000  **3 OPPORTUNITIES AVAILABLE**

Your logo will appear on our Hike-a-Thon landing page, event outreach and the program sent to participants ahead of the event. Hike-a-thon Sponsors will be recognized on event signage and in at least two social-media posts on our popular Facebook and Instagram pages. You will also receive a team entry for 6 hikers to participate in the hike-a-thon.

TEAM SPONSORS

\$300 

Team Sponsors will be recognized on event signage, program, and a social-media post on our popular Facebook and Instagram pages. This sponsorship includes a team entry for 4 people to participate in the Hike-a-Thon.

IN-KIND DONATIONS

Your contribution will be recognized during the event when we present prizes to participants, and in any digital promotions referencing our prizes.

HOW YOUR DONATION HELPS

Your donation helps Ridge and Valley Conservancy protect natural areas in Sussex and Warren Counties in perpetuity. You will be helping to build and maintain our public trail system to benefit public health. Funds raised by Ridge and Valley Conservancy will have generations-long impact in our area and for our planet.