

### Action 3.3.1: Develop a resilient local food system by 2025

Develop a resilient local food system to increase food access, especially to fresh and healthy foods, and to create new opportunities for education and employment. This initiative will develop a strategy stemming from the recommendations of a 2017 report commissioned by The Rockefeller Foundation, titled *The Resilience of America's Urban Food Systems: Evidence from Five Cities*. The City will work with local partners to conduct a metro-wide food system resilience assessment to understand the role local food systems play in buffering Metro Atlanta from disruptions in national or global food and transportation systems and to recommend City policies to bolster city food systems. These policies will guide the integration of food systems resilience into development planning and encourage neighborhood-level food resilience plans to integrate food and urban agriculture into greenspace landscapes. A more resilient local food system will also strengthen food business resilience by ensuring racial, economic, and social equity within the food industry and provide support services for local food producers. Metro Atlanta is fortunate to be able to build upon the foundation of a solid local food community. This initiative will support the City's goal of enabling all Atlantans to live within a half mile or less of affordable, fresh, and healthy food.

**Resilience Value to Atlantans:**

-  *Primary Driver*  
Meets Basic Needs
-  *Secondary Driver*  
Supports Livelihoods & Employment
-  *Secondary Driver*  
Fosters Economic Prosperity

**Lead Implementing Partners:**

CoA Mayor's Office of Resilience, Additional nonprofit partners

**Potential Metrics/Measures of Success:**

- \$ of new economic activity generated by food production and sales
- # of new food-related jobs created
- \$ value of locally produced food
- lbs of food distributed through emergency food assistance
- # of people in Metro Atlanta deemed in a 'food desert'
- The Hunger Vital Sign™
- # of times people buy and consume fresh food items, as identified through questionnaire
- # of times people are unsure about obtaining their next meal, as identified through questionnaire
- # of neighborhoods with food plans

**Funding:** Partially Funded; in-kind from nonprofit partners

### Action 3.3.2: Develop, integrate, and institutionalize urban agriculture into policies, programs, and projects

Identify and distribute 25 acres of arable land by 2020 to urban farmers and growers through an Urban Agriculture Bank, Conservation, and Trust (UABCT). Increasing urban agriculture throughout the city provides greater access to local fresh food while also reducing food deserts. The UABCT is designed to provide access to farmable land and will be led by a committee of experienced urban growers. In addition to increasing access to arable land within the city, the City and partners will support the existing collective marketing brand "AgLanta" to promote fresh food purchases and value-added products grown and/or produced within city limits. A community labeling opportunity would provide a professional sales platform to launch \$1 million in sales by 2022 for food entrepreneurs. The City will also work with partners to implement a city-wide composting program. Together, these programs will create both the physical space to expand the urban agricultural sector and the infrastructure to make it a success.

**Resilience Value to Atlantans:**

-  *Primary Driver*  
Fosters Economic Prosperity
-  *Secondary Driver*  
Supports Livelihoods & Employment

**Lead Implementing Partners:**

CoA Mayor's Office of Resilience, Natural Resource Conservation Service, Groundwork Atlanta

**Potential Metrics/Measures of Success:**

- # of acres acquired
- \$ of sales generated through gross revenue and items sold
- # of community compost centers created

**Funding:** Partially Funded; CoA Mayor's Office of Resilience



Urban Perform Produce Market. Photo Credit: Georgia Food Oasis-Atlanta



Installation of community gardens at an Atlanta Fire and Rescue Station. Photo Credit: City of Atlanta